# GROWTH AND RESILIENCE **NINE MONTH S March** 2022



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The presentation contains forward looking statements which are necessarily subject to risks and uncertainties because they relate to future events. Our business and operations are subject to a variety of risks and uncertainties, many of which are beyond our control and, consequently, actual results may differ materially from those projected by any forward looking statements. Some of the factors which may adversely impact some of these forward looking statements are discussed in the Principal Risks and Uncertainties section on pages 34-38 of the Group's Annual Report and Accounts for the year ended 30 April 2021 and in the unaudited results for the third quarter ended 31 January 2022 under "Current trading and outlook" and "Principal risks and uncertainties". Both these reports may be viewed on the Group's website at www.ashtead-group.com

This presentation contains supplemental non-GAAP financial and operating information which the Group believes provides valuable insight into the performance of the business. Whilst this information is considered as important, it should be viewed as supplemental to the Group's financial results prepared in accordance with International Financial Reporting Standards and not as a substitute for them.



## HIGHLIGHTS

- Record performance demonstrating the strength in our model and ongoing momentum across the business
- North American rental revenue 22% ahead of last year (Q3: +28%) and 16% ahead of 2019/20 pre-pandemic levels
- 81 locations added in North America, of which 57 were greenfields and 24 were acquisitions
- \$938m invested in 19 bolt-on acquisitions in the period with a further \$270m spent in Q4
- \$1.7bn invested in capital expenditure
- \$311m (£226m) allocated to share buybacks in the period
- Leverage<sup>1</sup> at 1.5 times net debt to EBITDA is at the lower end of our target range of 1.5 to 2.0 times
- We now expect full year results slightly ahead of our previous expectations

<sup>1</sup> Excluding the impact of IFRS 16



# 2021/22 OUTLOOK

		Previous guidance	Current guidance
Rental revenue <sup>1</sup>	- US	18 – 20%	20 - 22%
	- Canada	25 - 30%	27 - 30%
	- UK	9 - 12%	10 – 12%
	- Group	17 – 20%	19 – 21%
Capital expenditure (gross) <sup>2</sup>		\$2.2 – 2.4bn	\$2.4 – 2.5bn
Free cash flow <sup>2</sup>		\$900 – 1,100m	\$900 – 1,100m

Represents year-over-year rental revenue growth at constant currency.
 <sup>2</sup> Current guidance stated at C\$1 = \$0.80 and £1 =\$1.35





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\$m	2022	2021	Change <sup>1</sup>
Revenue	5,884	4,880	19%
- of which rental	5,360	4,379	21%
Operating costs	(3,175)	(2,609)	20%
EBITDA	2,709	2,271	18%
Depreciation	(1,130)	(1,080)	4%
Operating profit	1,579	1,191	32%
Net interest	(173)	(201)	-15%
Profit before amortisation, exceptional items and tax	1,406	990	41%
Earnings per share	235.1¢	165.1¢	42%
Margins			
- EBITDA	46%	47%	
- Operating profit	27%	24%	
Return on investment	18%	13%	

The results in the table above are the Group's adjusted results and are stated before exceptional items and intangible amortisation <sup>1</sup> At constant exchange rates



6 Nine month results | 31 January 2022



\$m	2022	2021	Change
Revenue	4,764	4,034	18%
- of which rental	4,468	3,703	21%
Operating costs	(2,430)	(2,043)	19%
EBITDA	2,334	1,991	17%
Depreciation	(920)	(886)	4%
Operating profit	1,414	1,105	28%
Margins - EBITDA - Operating profit	49% 30%	49% 27%	
Return on investment	24%	18%	

The results in the table above are the US's adjusted results and are stated before intangible amortisation





C\$m	2022	2021	Change
Revenue	463	357	30%
- of which rental	420	310	35%
Operating costs	(251)	(203)	24%
EBITDA	212	154	38%
Depreciation	(102)	(90)	13%
Operating profit	110	64	73%
Margins - EBITDA - Operating profit	46% 24%	43% 18%	
Return on investment	22%	9%	

The results in the table above are Canada's adjusted results and are stated before intangible amortisation





£m	2022	2021	Change
Revenue	547	444	23%
- of which rental	406	341	19%
Operating costs	(382)	(308)	24%
EBITDA	165	136	22%
Depreciation	(93)	(97)	-4%
Operating profit	72	39	84%
Margins - EBITDA - Operating profit	30% 13%	31% 9%	
Return on investment	15%	6%	

The results in the table above are the UK's adjusted results and are stated before intangible amortisation



### **CASH FLOW** NINE MONTH RESULTS

	Nine months	3	LTM January
\$m	2022	2021	2022
EBITDA before exceptional items	2,709	2,271	3,475
Cash conversion ratio <sup>1</sup>	92%	99%	93%
Cash inflow from operations <sup>2</sup>	2,481	2,255	3,243
Replacement and non-rental capital expenditure	(864)	(670)	(1,087)
Rental equipment and other disposal proceeds received	222	293	333
Interest and tax paid	(339)	(473)	(509)
Cash inflow before discretionary expenditure	1,500	1,405	1,980
Growth capital expenditure	(726)	(28)	(761)
Exceptional costs	(36)	-	(36)
Free cash flow	738	1,377	1,183
Business acquisitions	(948)	(24)	(1,119)
Investments	(20)	-	(20)
Dividends paid	(213)	(192)	(257)
Purchase of own shares by the Company / ESOT	(331)	(15)	(331)
(Increase)/decrease in net debt	(774)	1,146	(544)

<sup>1</sup> Cash inflow from operations as a percentage of EBITDA
 <sup>2</sup> Before fleet changes and exceptional items

10 Nine month results | 31 January 2022



## **NET DEBT**

				Leverage (excluding impact of IFRS 16)										
\$m	2022	2021	3.0											
Opening net debt	5,801	6,764		2.6										
Change from cash flows	774	(1,146)	2.5		2.2									
Translation impact	(31)	103	2.0			2.0	2.0	1.9			1.8	1.9		
Debt acquired	81	-	2.0						1.7	1.6	1.0		1.6	1.5
New lease liabilities	253	140	1.5											1.5
Deferred debt raising cost amortisation	16	9		At constar	ot exchange	e rates (Jar	uary 2022)							
Net debt at period end	6,894	5,870	1.0	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Comprising:														
First lien senior secured bank debt	1,981	1,409			14,000									
Senior notes	3,071	2,968			12,000									
Lease obligations	1,876	1,513			10,000 8,000									
Cash in hand	(34)	(20)		e V	6,000	_				\$2.7bn				
_	6,894	5,870			4,000									
Net debt to EBITDA leverage <sup>1</sup> (excl. IFRS 16) (x)	1.5	1.6			2,000									
Net debt to EBITDA leverage <sup>1</sup> (incl. IFRS 16) (x)	2.0	2.0			0	Fleet	cost	Fleet OL\	/ N	et debt				

<sup>1</sup> At January 2022 exchange rates

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# OPERATIONAL REVIEW BRENDAN HORGAN



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# **US TRADING**

	Rental revenue <sup>1</sup>											
FY21							FY	22				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	YTD			
General tool	-9%	-7%	-4%	+7%	-4%	+14%	+13%	+19%	+15%			
Specialty	+6%	+18%	+6%	+18%	+13%	+22%	+23%	+34%	+27%			
Oil & gas	-62%	-53%	-40%	-25%	-44%	+86%	+62%	+44%	+59%			
Total	<b>-8</b> %	-3%	-3%	+8%	-2%	+16%	+16%	+23%	+19%			

<sup>1</sup> Rental only revenue presented on a billing day basis

Sunbelt US: fleet on rent



- Strong growth in General Tool, while Specialty delivers another exceptional quarter, aided by the Mahaffey acquisition
- Very strong demand environment coupled with ongoing supply constraints contributing to high utilisation levels
- Market dynamics supportive of continued progression in rental rates
- Customers' trends to opex rather than capex heightened during prolonged period of supply constraints, accelerating structural shift from ownership to rental
- Specialty strength across the board



# **SPECIALTY TRADING**

	Rental revenue growth <sup>1</sup>							
· · · · · · · · · · · · · · · · · · ·	Q1	Q2	Q3	Nine months				
Power and HVAC	+24%	+22%	+30%	+25%				
Climate Control and Air Quality	+25%	+31%	+17%	+25%				
Flooring Solutions	+53%	+59%	+58%	+57%				
Scaffold	-11%	-8%	+10%	-4%				
Pump Solutions	+27%	+20%	+25%	+24%				
Industrial Tool	+32%	+38%	+52%	+41%				
Shoring Solutions	+8%	+13%	+20%	+14%				
Ground Protection	+61%	+31%	-9%	+24%				
US ex. Temporary Structures	+22%	+23%	+25%	+24%				
Total US <sup>2</sup>	+22%	+23%	+34%	+27%				
Lighting, Grip and Studio	nm	+38%	-26%	49%				

<sup>1</sup> Rental only revenue presented on a billing day basis

<sup>2</sup> Including Temporary Structures

nm - not meaningful

- Unique portfolio of Specialty businesses take advantage of ongoing growth opportunities in lowly penetrated markets: 48 locations added (42 greenfields and 6 acquisition locations)
- Early stages of structural change; amplifying the Power of Sunbelt, providing a reliable alternative to ownership with a long runway for sustainable growth serving broad range of end markets and applications, which are principally non-construction
- Acquisition of Mahaffey creates foundation for tenth Specialty business line, Temporary Structures, which has ample room for growth in a remarkably complementary space to many of our existing Specialty lines and General Tool business. Q3 benefitted from a large one-off project
- Acquisition of ComRent added the market leading load bank business to better address the exciting and rapidly advancing electrification environment
- Lighting, Grip and Studio (WFW), impacted adversely by Covid induced production restrictions in Q3



# **US CONSTRUCTION MARKET OUTLOOK**





	2019	2020	2021	2022	2023	2024	2025
Construction put in place (	\$bn)						
Non-residential	529	519	481	526	563	588	609
Non-building	285	295	290	294	315	345	368
Construction (excl. resi)	814	814	771	820	878	933	977
Residential	551	618	714	738	805	854	892
Construction (total)	1,365	1,432	1,485	1,558	1,683	1,787	1,869
Construction growth	+2%	+5%	+4%	+5%	+8%	+6%	+5%
<u>Rental market</u> (\$bn)							
Rental <sup>1</sup>	51	46	48	53	56	58	59
Rental growth Source: Dodge Data & Analytics (Dece	+6% ember 2021) /	-9% / IHS Markit (	<b>+4%</b> (February 202	+10% 22)	+6%	+3%	+3%

<sup>1</sup> Excluding party and event

- Dodge momentum index remains strong
- Infrastructure package passed into law and nature and composition will favour rental and the larger rental companies in particular
- The known and forecasted construction volume will result in a strong demand market for the years to come
- Notable presence of larger projects



## **DEMAND AND SUPPLY DYNAMICS CREATE A UNIQUE ENVIRONMENT** RENTAL IS WELL POSITIONED TO BENEFIT

Dynamic	Explanation	Duration	Our advantage
Supply chain constraints	Component shortages, logistics bottlenecks, and general supply chain challenges remain a reality for equipment and vehicle suppliers, limiting availability for end user equipment owners and smaller rental providers	12 – 18 months	Partnerships and reputation with our OEMs, in conjunction with planning Sunbelt 3.0 fleet needs through 2024, is enabling us to fulfill fleet requirements to execute on our growth plans and take advantage of current market dynamics. This is enhanced by our financial strength.
Inflation	An environment driving higher costs across most expense lines over the last year in most businesses. Ranging from wages to whole goods, to parts and services. Some businesses are able to cope, some are not	Moderation in quarters to come	We have been able to digest the inflationary pressures through benefits of scale and rental rate increases. We are confident this will continue to be the case.
Skilled trade scarcity	Labour availability in general and skilled trade in particular is scarce	For the foreseeable future / no known catalyst to reverse this	The focus on our people, particularly during the pandemic, improves retention and enhances our ability to recruit. Labour constraints will result in projects taking longer to complete and accelerate shift to rental.

THESE DYNAMICS ARE ALL TAILWINDS TO RENTAL PENETRATION AND WILL FAVOUR BIGGER BUSINESSES WITH STRENGTH IN BALANCE SHEET, ACCESS TO CAPITAL AND EXPERIENCE TO EXECUTE.



# **CANADA TRADING**

- Growth driven by General Tool business, aided by developing Specialty businesses
- Strong demand and supply constraints contributing to record utilisation and favourable rate environment
- Sunbelt 3.0 plan progressing well leading to cross selling wins to an increasingly diverse customer base
- Lighting, Grip and Studio (WFW), impacted adversely by Covid induced production restrictions in Q3



Fleet on rent (excluding William F. White)

#### 2019 2020 2021 2022 2023 2024 Market (C\$bn) 102,864 101,029 121,071 111,664 117,773 121,667 Market growth +3% -2% +20% -8% +5% +3%

Canadian building permit values

Source: Dodge Data & Analytics (January 2022)

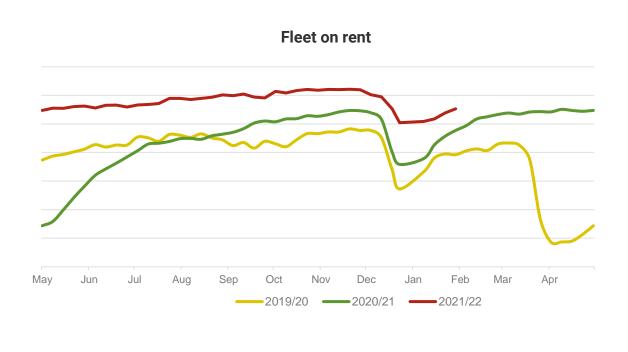
#### Canadian rental market forecasts

	2017	2018	2019	2020	2021	2022	2023	2024
Market growth	+7%	+3%	- %	-11%	+16%	+5%	+6%	+3%
Source: IHS Markit (February 20	22)							



## **UK TRADING**

- Strong performance driven by:
  - Share gains in broad end markets
  - COVID-19 response efforts
  - Op-X programme and ROC model
- DoH testing sites expected to close from April 2022 and the majority of this revenue effectively cease
- End market strength in infrastructure, private housing and repair, maintenance and improvements. Industrial performing well as shut-down work resumes
- Unique range of general and specialty products in the UK market resulting in customer wins across diverse end markets
- Focus on customer service coupled with pricing discipline is yielding rate improvement



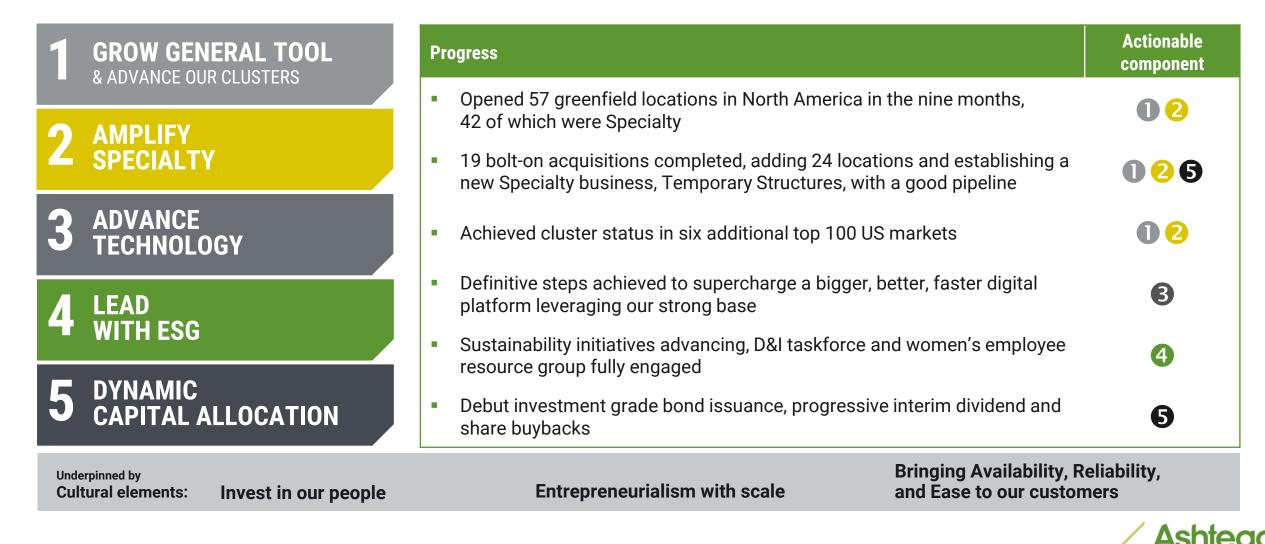
### UK industry forecast

	2019	2020	2021	2022	2023
Construction industry	+2%	-15%	+13%	+4%	+2%

Source: Construction Products Association (Winter 2021/22)



## **SUNBELT 3.0: STRATEGIC GROWTH PLAN** ROLLED OUT ACROSS THE BUSINESS AND PROGRESSING WELL



# **INITIAL GROUP FLEET PLAN FOR 2022/23**

		2021 Actual	2022 Q3 Actual	2022 Current guidance <sup>1</sup>	2023 Initial guidance <sup>1</sup>
US (\$m)	- rental fleet	576	1,160	1,600 – 1,700	2,400 - 2,600
	- non-rental fleet	102	210	350	350
		678	1,370	1,950 – 2,050	2,750 - 2,950
Canada (C\$m)	- rental fleet	79	167	230 - 240	200 - 230
	- non-rental fleet	17	23	40	50
		96	190	270 - 280	250 - 280
UK (£m)	- rental fleet	132	109	130 – 140	130 – 150
	- non-rental fleet	17	27	40	50
		149	136	170 – 180	180 – 200
Group (\$m)	Capital plan (gross)	947	1,708	2,400 - 2,520	3,195 – 3,445
	Disposal proceeds	(407)	(239)	(300)	(550)
	Capital plan (net)	540	1,469	2,100 - 2,220	2,645 – 2,895

<sup>1</sup> Stated at C\$1 = \$0.80 and £1 = \$1.35



### **CAPITAL ALLOCATION** CONSISTENTLY APPLIED POLICY CONTINUES

CLEAR PRIORITIES	APPLICATION
Organic fleet growth	
<ul> <li>Same-store</li> </ul>	<ul> <li>\$1.7bn invested in the business</li> </ul>
<ul> <li>Greenfields</li> </ul>	<ul> <li>57 greenfields opened in North America</li> </ul>
	\$938m spent on bolt-ons, with 24 locations added
Bolt-on acquisitions	<ul> <li>Good pipeline with \$270m spent in Q4</li> </ul>
Returns to shareholders	
<ul> <li>Progressive dividend policy</li> </ul>	<ul> <li>Interim dividend of 12.5¢ per share paid in February</li> </ul>
<ul> <li>Share buybacks</li> </ul>	<ul> <li>\$311m (£226m) spent under two year, up to £1bn share buyback programme</li> </ul>

### UNDERPINNED BY TARGET NET DEBT TO EBITDA LEVERAGE RANGE OF 1.5 TO 2.0 TIMES – 1.5 TIMES AT 31 JANUARY 2022

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- Clear momentum, with strong positions in each of our markets
- Known and forecast levels of demand coupled with supply constraints indicate strong markets for the years to come
- Sunbelt 3.0 initiatives progressing well, with 81 locations added in the period and six additional markets clustered
- Strong levels of bolt-on activity with good pipeline to supplement our organic growth plan
- Leverage at the bottom end of our target range
- The Board looks to the future with confidence and now expects results slightly ahead of our previous expectations



# **APPENDICES**



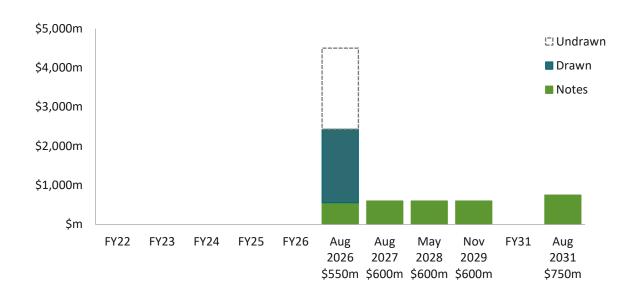
### **DIVISIONAL PERFORMANCE** THIRD QUARTER RESULTS

		Revenue			EBITDA		Profit				
	2022	2021	Change <sup>1</sup>	2022	2021	Change <sup>1</sup>	2022	2021	Change <sup>1</sup>		
UK (£m)	179	172	4%	50	50	- %	18	19	-5%		
Canada (C\$m)	153	136	12%	64	61	5%	29	31	-5%		
US	1,639	1,287	27%	767	618	24%	444	324	37%		
UK (\$m)	240	229	5%	66	66	- %	24	25	-5%		
Canada (\$m)	121	105	15%	51	47	8%	23	23	-2%		
Group central costs		-	- %	(7)	(5)	60%	(7)	(5)	57%		
	2,000	1,621	23%	877	726	21%	484	367	32%		
Net financing costs							(57)	(63)	-11%		
Profit before exceptional items, amortisat	ion and tax						427	304	41%		
Amortisation and exceptional items							(34)	(20)	74%		
Profit before taxation							393	284	38%		
Taxation							(96)	(68)	40%		
Profit after taxation							297	216	38%		
Margins									<sup>1</sup> As reporte		
- US				47%	48%		27%	25%			
- UK				28%	29%		10%	11%			
- Canada				42%	45%		19%	22%			
<ul> <li>Group</li> <li>4 Nine month results   31 January 2022</li> </ul>				44%	45%		24%	23%	Ashte		

### **DIVISIONAL PERFORMANCE** LAST TWELVE MONTHS

		Revenue			EBITDA		Profit				
	2022	2021	Change <sup>1</sup>	2022	2021	Change <sup>1</sup>	2022	2021	Change <sup>1</sup>		
UK (£m)	738	548	35%	222	163	36%	94	37	150%		
Canada (C\$m)	607	456	33%	277	180	54%	144	61	137%		
US	6,147	5,244	17%	2,977	2,523	18%	1,753	1,326	32%		
UK (\$m)	1,012	707	43%	305	210	45%	128	49	164%		
Canada (\$m)	484	342	42%	221	135	64%	115	45	152%		
Group central costs	-	-	-	(28)	(15)	90%	(29)	(15)	85%		
	7,643	6,293	21%	3,475	2,853	22%	1,967	1,405	40%		
Net financing costs							(235)	(273)	-14%		
Profit before exceptional items, amortisat	ion and tax						1,732	1,132	53%		
Amortisation and exceptional items							(144)	(82)	77%		
Profit before taxation							1,588	1,050	51%		
Taxation							(406)	(259)	56%		
Profit after taxation							1,182	791	50%		
Margins									<sup>1</sup> As reporte		
- US				48%	48%		29%	25%			
- UK				30%	30%		13%	7%			
- Canada				46%	39%		24%	13%			
- Group 5 Nine month results   31 January 2022				45%	45%		26%	22%	Ashte gro		

# **ROBUST AND FLEXIBLE DEBT STRUCTURE**



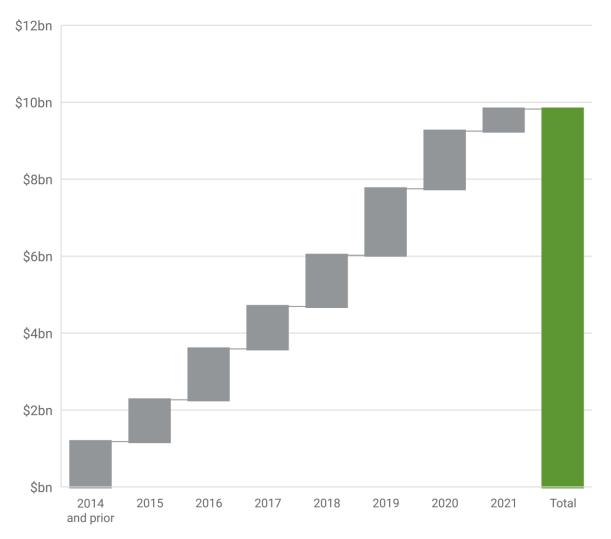
- In August, refinanced \$600m 4.125% notes and \$600m 5.25% notes with two investment grade notes:
  - \$550m 1.5% notes due 2026
    - \$750m 2.45% notes due 2031

and closed increased \$4.5bn ABL facility and extended maturity to August 2026

- Refinancing delivers annual interest saving of \$30m
- Early redemption of \$1.2bn notes gave rise to non-recurring charges of \$47m in the second quarter relating to call premium and write off of deferred financing costs
- Subsequent to refinancing, facilities committed for average of 6 years at a weighted average cost of less than 3%
- No financial monitoring covenants whilst availability exceeds \$450m (January 2022: \$2,681m)



# **US FLEET PROFILE**

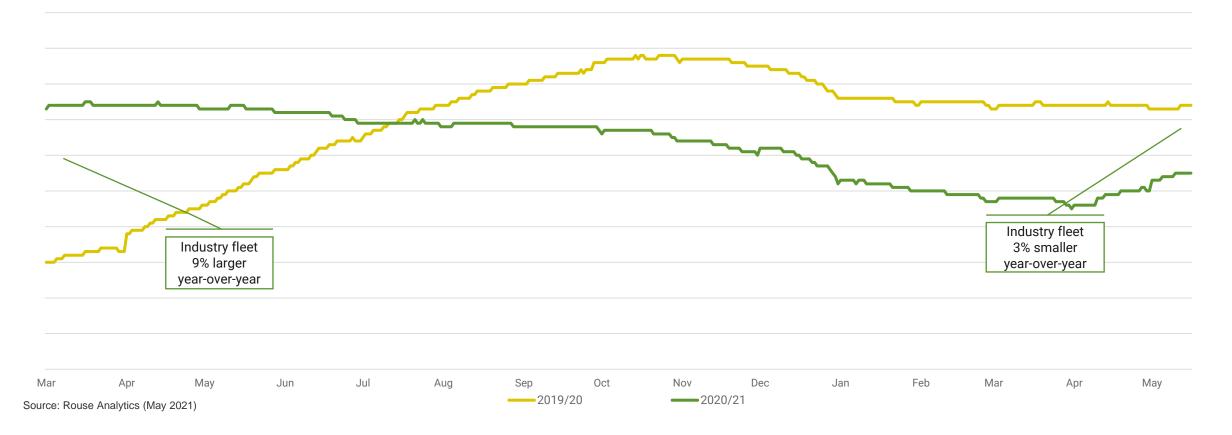


- Smooth fleet profile
- Benefits of prolonged cycle and our growth strategy
- Strong position providing optionality through the cycle
- Flexibility to turn replacement into growth and vice versa
- Strengthens partnership with suppliers through predictability



# **US INDUSTRY FLEET**

#### Industry fleet (OEC)



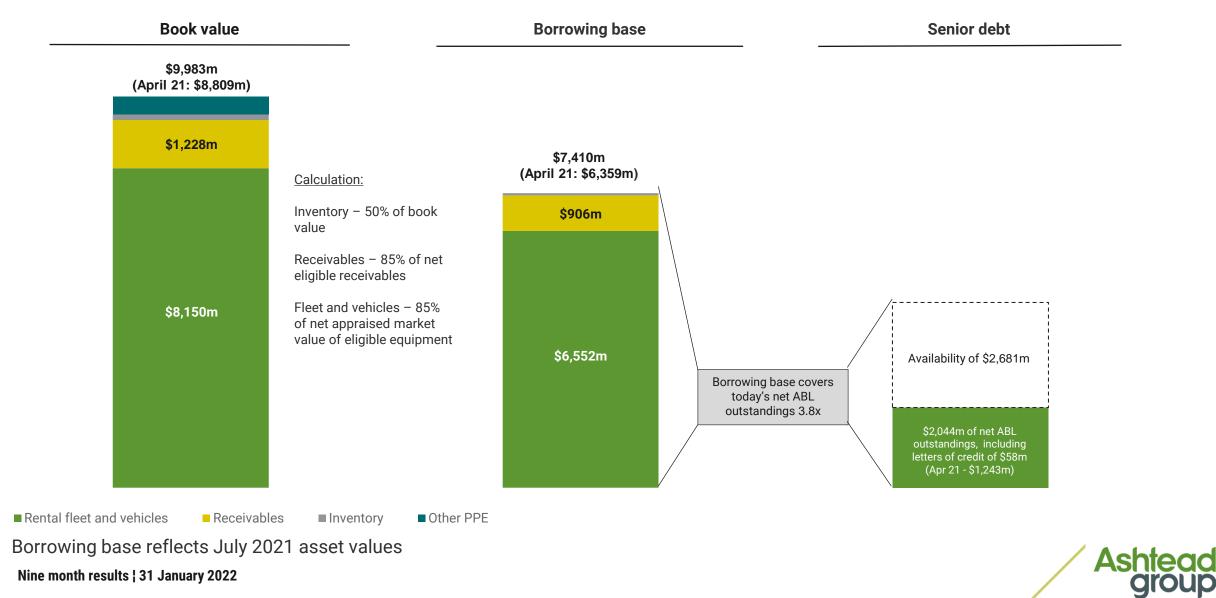


# **CASH FLOW FUNDS ALL FLEET INVESTMENT**

	1 7 4																	
(\$m)	LTM Jan-22	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
EBITDA before exceptional items	3,475	3,037	3,008	2,748	2,319	1,947	1,769	1,452	1,098	817	607	444	409	597	730	593	399	316
EBITDA margin	45%	46%	47%	47%	47%	47%	46%	45%	42%	38%	34%	30%	30%	33%	35%	35%	35%	32%
Cash inflow from operations before fleet changes and																		
exceptionals	3,243	3,017	3,076	2,664	2,248	1,889	1,617	1,347	1,030	789	581	438	426	604	715	607	385	307
Cash conversion ratio	93%	99%	102%	97%	97%	97%	91%	93%	94%	97%	96%	99%	104%	101%	98%	102%	96%	97%
Replacement capital expenditure	(1,087)	(892)	(1,087)	(837)	(692)	(682)	(845)	(558)	(537)	(518)	(434)	(317)	(69)	(395)	(464)	(469)	(296)	(188)
Disposal proceeds	333	403	327	250	215	208	271	164	163	151	144	93	49	154	186	150	90	67
Interest and tax	(509)	(643)	(393)	(253)	(278)	(195)	(127)	(152)	(89)	(76)	(90)	(111)	(87)	(107)	(166)	(132)	(74)	(58)
Cash flow before discretionary items	1,980	1,885	1,923	1,824	1,493	1,220	916	801	567	346	201	103	319	256	271	156	105	128
Growth capital expenditure	(761)	(63)	(906)	(1,344)	(945)	(787)	(1,010)	(939)	(650)	(399)	(216)	-	-	-	(242)	(120)	(111)	(19)
Exceptional costs	(36)	-	(16)	-	(32)	-	-	(1)	(4)	(25)	(5)	(19)	(13)	(16)	(19)	(131)	(35)	(10)
Free cash flow	1,183	1,822	1,001	480	516	433	(94)	(139)	(87)	(78)	(20)	84	306	240	10	(95)	(41)	99
Business acquisitions and investments	(1,139)	(195)	(577)	(767)	(477)	(542)	(102)	(383)	(163)	(53)	(35)	(55)	(1)	175	(12)	(622)	(77)	1
Cash flow available to equity holders	44	1,627	424	(287)	39	(109)	(196)	(522)	(250)	(131)	(55)	29	305	415	(2)	(717)	(118)	100
Dividends paid	(257)	(235)	(234)	(214)	(192)	(152)	(122)	(99)	(65)	(32)	(24)	(23)	(21)	(22)	(21)	(14)	(4)	-
Share issues/returns	(331)	(16)	(592)	(621)	(230)	(73)	(18)	(34)	(34)	(16)	(6)			(30)	(48)	275	117	-
	(544)	1,376	(402)	(1,122)	(383)	(334)	(336)	(655)	(349)	(179)	(85)	6	284	363	(71)	(456)	(5)	100
29 Nine month results ! 31 Ja	anuary 2022	)															Asht	ead

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# \$2,681M OF AVAILABILITY AT 31 JANUARY 2022



30 Nine month results | 31 January 2022

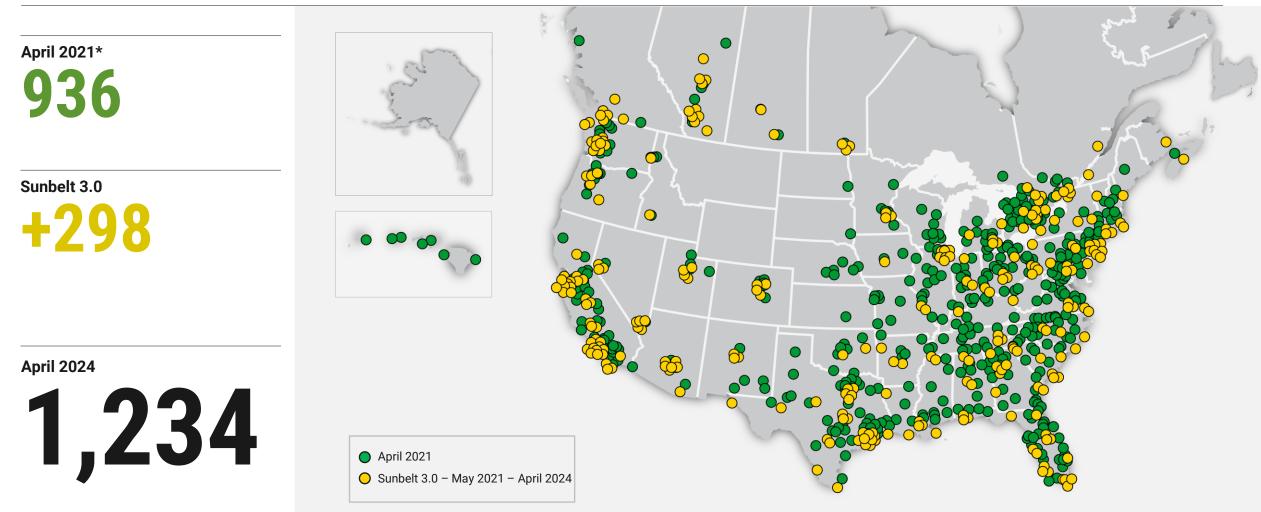
# **DEBT AND COVENANTS**

	Facility	Interest rate	Matu	urity						
	\$4.5bn first lien revolver	LIBOR + 125-150 bps	August 2026							
	\$550m senior notes	1.500%	August	t 2026						
Debt	\$600m senior notes	4.375%	August	t 2027						
	\$600m senior notes	4.000%	May 2028							
	\$600m senior notes	4.250%	November 2029							
	\$750m senior notes	2.450%	August 2031							
		S&P	Moody's	Fitch						
Ratings	Corporate family	BBB-	Baa3	BBB-						
	Second lien	BBB-	Baa3	BBB-						
Availability	<ul> <li>Covenants are not measured if avai</li> </ul>	lability is greater than \$450 million								
Fixed charge coverage	<ul> <li>EBITDA less net cash capex to inter</li> </ul>	• EBITDA less net cash capex to interest paid, tax paid, dividends paid and debt amortisation must equal or exceed 1.0x								
covenant	<ul> <li>Greater than 1.0x at January 2022</li> </ul>									

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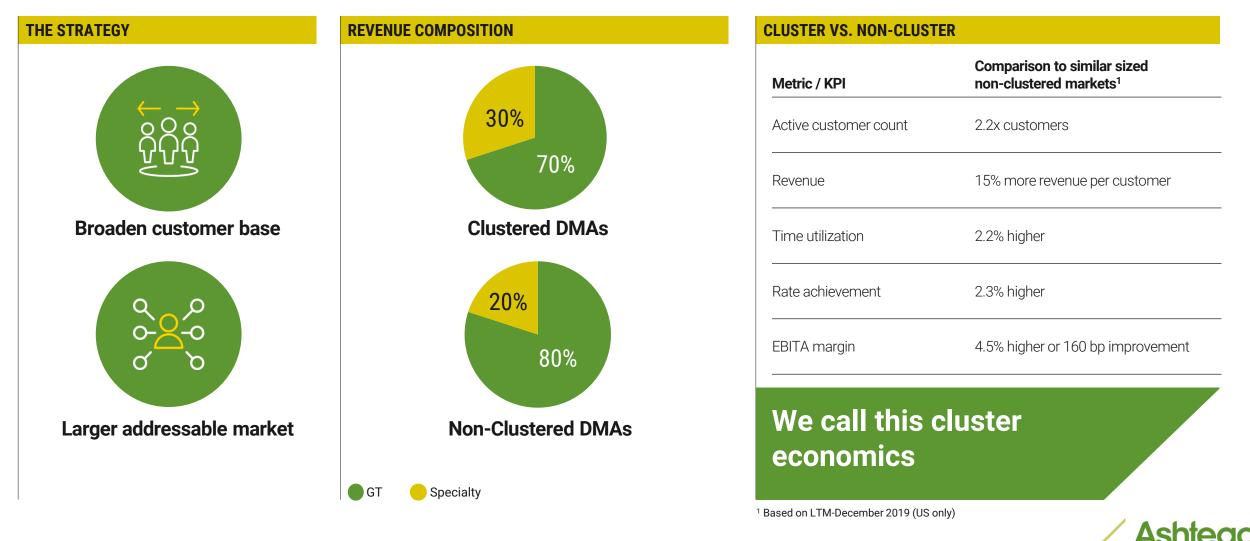
## **LOCATION GROWTH DURING 3.0** CLEARLY DEFINED



\* Excludes two Sunbelt 3.0 locations opened in April 2021



# **BENEFITS OF CLUSTERED MARKETS ARE DEMONSTRABLE**



### **SPECIALTY MARKET SIZING, RENTAL PENETRATION & SHARE** REVENUE WILL GROW BY \$1BN IN 3.0 WITH AMPLE OPPORTUNITY BEYOND

### CURRENT, PROJECTED AND ILLUSTRATIVE RENTAL BY BUSINESS LINE, \$M

<ul> <li>FY21 total rental</li> <li>Incremental projected FY24 total rental via existing locations and greenfields</li> <li>Incremental illustrative Sunbelt potential total rental</li> </ul>								RENTAL PENETRATION <sup>1</sup>		RKET ARE
Incremental illustrative	Sundeit	potential total rei	ntai				Now	Future	Now	Future
Power & HVAC							5%	15%	13%	20%
Climate Control & Air Quality							6%	20%	15%	25%
Scaffold Services							nm <sup>2</sup>	nm <sup>2</sup>	11%	25%
Pump Solutions							25%	35%	5%	20%
Flooring Solutions							2%	20%	45%	25%
Shoring Solutions							27%	40%	4%	20%
ndustrial Tool							7%	20%	5%	10%
_ighting, Grip & Studio							35%	45%	5%	10%
Ground Protection							32%	40%	6%	15%
0	200	600	1000	1400	1800	2200				

10% Current rental

penetration for all of Specialty

~\$2.4bn Specialty revenue in FY24

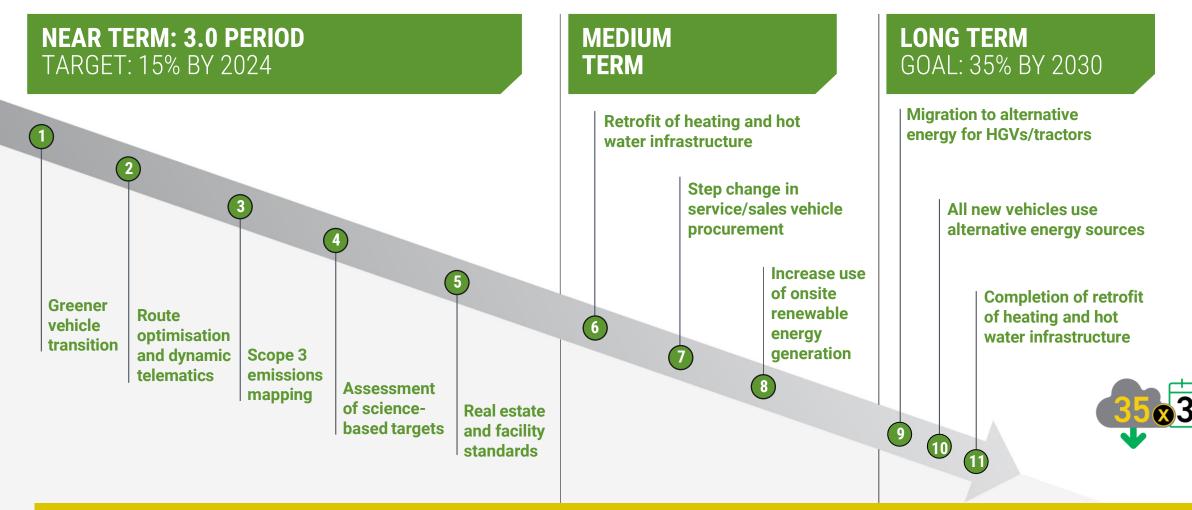
\$6bn+

Revenue potential at more mature rental penetration levels and market share gains

> Ashtead group

<sup>1</sup> Market size and rental penetration levels indicated herein validated by *Verify Markets* <sup>2</sup> Scaffold Services rental penetration not meaningful

### **ENVIRONMENTAL ROADMAP** INITIATIVES ON THE PATH TO 35X30



CONTINUOUS INNOVATION OF RENTAL FLEET TO REFLECT LATEST ENVIRONMENTAL STANDARDS MINIMISING OUR CARBON FOOTPRINT



## **CASE STUDY OF PARTNERING IN INNOVATION** OUR SCALE, RESOURCE AND INTELLECTUAL CAPITAL IS A CAPABLE AND NECESSARY CONTRIBUTOR

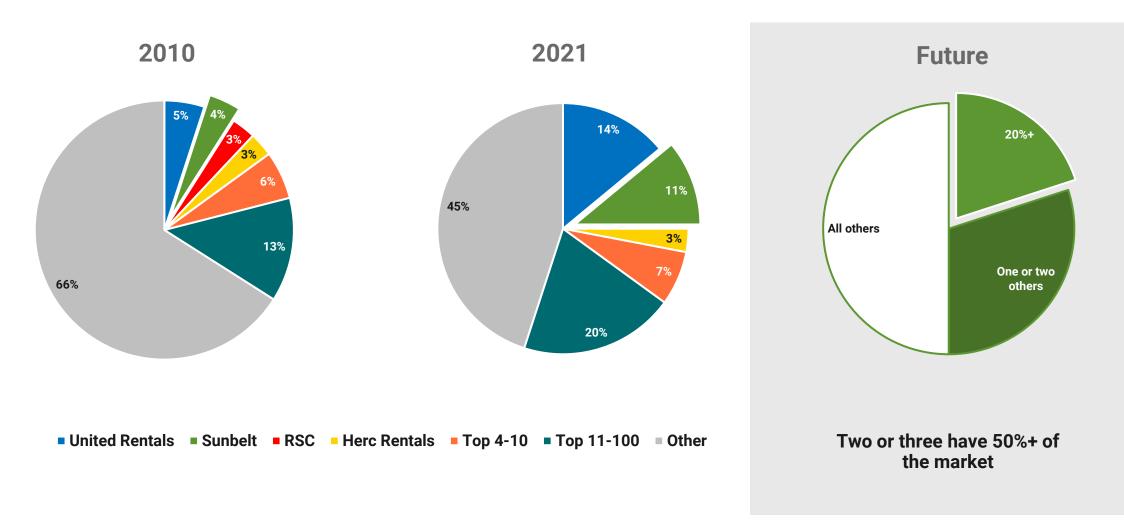


Joel Honeyman, VP of Global Innovation, Doosan Bobcat Inc. Brent Coffey, Director of Product Lines, Sunbelt Rentals

- Partnership with Bobcat Company in the production and launch of the world's first fully electric compact track loader
- Extensive collaboration in concept, testing, customer acceptance and calibration
- Internal combustion engine driven compact loaders are a staple product in the equipment industry with c. 100,000 units sold into North America every year
- Current engine driven market is c. 30% rental penetrated
- Sunbelt has secured the purchase of two-thirds of the first year's all electric production
- Electrification will increase future rental penetration across many product groups



# **US MARKET SHARE**





# **IMPORTANT TO NOT LOSE SIGHT OF THROUGH THE CYCLE KEY METRICS**

