Ashtead group

Powering the platform Nine month results

2 March 2021



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The presentation contains forward looking statements which are necessarily subject to risks and uncertainties because they relate to future events. Our business and operations are subject to a variety of risks and uncertainties, many of which are beyond our control and, consequently, actual results may differ materially from those projected by any forward looking statements.

Some of the factors which may adversely impact some of these forward looking statements are discussed in the Principal Risks and Uncertainties section on pages 36-39 of the Group's Annual Report and Accounts for the year ended 30 April 2020 and in the unaudited results for the third quarter ended 31 January 2021 under "Current trading and outlook" and "Principal risks and uncertainties". Both these reports may be viewed on the Group's website at www.ashtead-group.com

This presentation contains supplemental non-GAAP financial and operating information which the Group believes provides valuable insight into the performance of the business. Whilst this information is considered as important, it should be viewed as supplemental to the Group's financial results prepared in accordance with International Financial Reporting Standards and not as a substitute for them.

HIGHLIGHTS



- Continue to deliver for all our stakeholders: our people; our customers; our investors; and our communities
- A market leading performance demonstrating the benefits of the successful execution of our long-term strategy
- Encouraging sequential momentum in general tool and ongoing growth in specialty
- Record nine month free cash flow of £1,059m (2020: £363m)
- Reduced debt and lowered leverage¹ to 1.6 times net debt to EBITDA, towards the lower end of our target range
- 17 greenfields opened in North America
- We now expect full year results ahead of our previous expectations

2020/21 OUTLOOK



		Previous guidance ¹	Current guidance ¹	
Dental revenue1	. UC	40/ to 70/	a 40/	
Rental revenue ¹	USCanada	-4% to -7% +15% to +20%	c4% +15% to +20%	
	• UK	+15% to +20%	+15% to +20%	
	• Group	-3% to -7%	c4%	
Capital expenditure (gross) ²		£650m – £700m	c. £700m	
Free cash flow ²		Greater than £1.2 billion	c. £1.2 billion	

¹ Represents year-over-year rental revenue growth. Canada includes full year impact of William F. White.

 $^{^{2}}$ Stated at £1 = \$1.32 and £1 = C\$1.73

Ashtead group

Michael Pratt Financial review



GROUP



	N	Nine months				
(£m)	2021	2020	Change ¹			
Revenue	3,760	3,928	-2%			
- of which rental	3,375	3,568	-3%			
Operating costs	(2,010)	(2,017)	2%			
EBITDA	1,750	1,911	-6%			
Depreciation	(832)	(797)	6%			
Operating profit	918	1,114	-16%			
Net interest	(155)	(167)	-5%			
Profit before amortisation and tax	763	947	-18%			
Earnings per share	127.2p	154.3p	-15%			
Margins						
- EBITDA	47%	49%				
- Operating profit	24%	28%				

The results in the table above are the Group's underlying results and are stated before exceptional items and intangible amortisation ¹ At constant exchange rates





	Nine months						
(\$m)	2021	2020	Change				
Revenue	4,034	4,280	-6%				
- of which rental	3,703	3,920	-6%				
Operating costs	(2,043)	(2,091)	-2%				
EBITDA	1,991	2,189	-9%				
Depreciation	(886)	(850)	4%				
Operating profit	1,105	1,339	-17%				
Margins - EBITDA - Operating profit	49% 27%	51% 31%					
Return on investment	18%	23%					

The results in the table above are the US's underlying results and are stated before intangible amortisation

CANADA



			Nine months				
		2021					
(C\$m)	Legacy	WFW	As reported	2020	Change		
Revenue	277	80	357	321	11%		
- of which rental	236	74	310	273	13%		
Operating costs	(156)	(47)	(203)	(190)	7%		
EBITDA	121	33	154	131	17%		
Depreciation	(69)	(21)	(90)	(73)	22%		
Operating profit	52	12	64	58	11%		
Margins							
- EBITDA	44%	41%	43%	41%			
- Operating profit	19%	14%	18%	18%			
Return on investment			9%	12%			

The results in the table above are Canada's underlying results and are stated before intangible amortisation nm – not meaningful





	Nine months				
(£m)	2021	2020	Change		
Revenue	444	365	22%		
- of which rental	341	316	8%		
Operating costs	(308)	(244)	27%		
EBITDA	136	121	12%		
Depreciation	(97)	(83)	16%		
Operating profit	39	38	3%		
Margins - EBITDA - Operating profit	31% 9%	33% 10%			
Return on investment	6%	7%			

The results in the table above are the UK's underlying results and are stated before intangible amortisation

CASH FLOW



	Nine months	S	LTM January
(£m)	2021	2020	2021
EBITDA before exceptional items	1,750	1,911	2,214
Cash conversion ratio ¹	99%	96%	106%
Cash inflow from operations ²	1,736	1,829	2,338
Replacement and non-rental capital expenditure	(516)	(676)	(698)
Rental equipment and other disposal proceeds received	225	173	310
Interest and tax paid	(365)	(239)	(435)
Cash inflow before discretionary expenditure	1,080	1,087	1,515
Growth capital expenditure	(21)	(712)	(26)
Exceptional costs	-	(12)	-
Free cash flow	1,059	363	1,489
Business acquisitions	(18)	(407)	(65)
Dividends paid	(150)	(154)	(182)
Purchase of own shares by the Company / ESOT	(13)	(394)	(86)
Decrease/(increase) in net debt	878	(592)	1,156

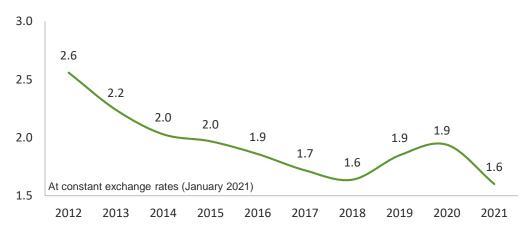
¹ Cash inflow from operations as a percentage of EBITDA ² Before fleet changes and exceptional items

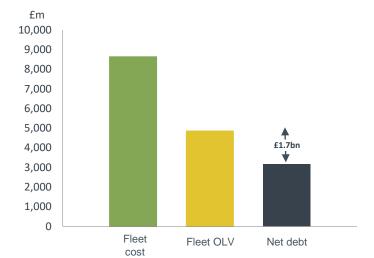
NET DEBT AND LEVERAGE



(£m)	2021	2020
Net debt at 30 April	5,363	3,745
Impact of transition to IFRS 16	-	883
Opening debt including IFRS 16	5,363	4,628
Translation impact	(324)	(64)
Opening debt at closing exchange rates	5,039	4,564
Change from cash flows	(878)	592
New lease liabilities	108	190
Lease liabilities acquired	-	74
Borrowings acquired	-	15
Deferred debt raising cost amortisation	7	8
Net debt at period end	4,276	5,443
Comprising:		
First lien senior secured bank debt	1,026	2,123
Senior notes	2,162	2,249
Lease obligations	1,103	1,089
Cash in hand	(15)	(18)
•	4,276	5,443
Net debt to EBITDA leverage ¹ (excl. IFRS 16) (x)	1.6	1.9
Net debt to EBITDA leverage ¹ (incl. IFRS 16) (x)	2.1	2.3

Leverage (excluding impact of IFRS 16)





Brendan Horgan Operational review



US CURRENT TRADING

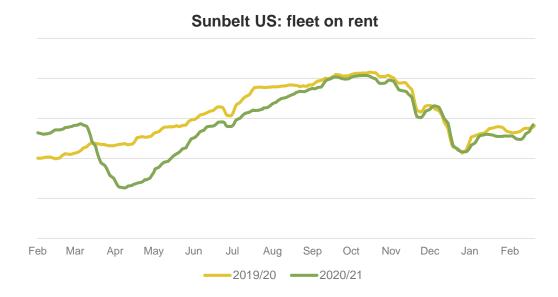


Rental revenue

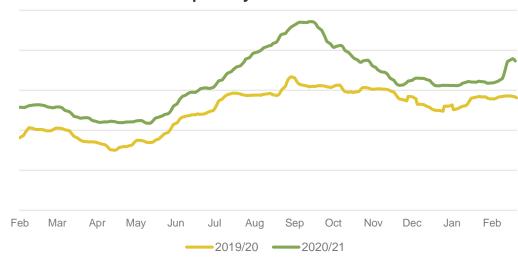
	Q1	Q2	Q3	Nine months
General tool	-9%	-7%	-4%	-7%
Specialty	+6%	+18%	+6%	+10%
Oil and gas	-62%	-53%	-40%	-51%
Total	-8%	-3%	-3%	-5%

Rental only revenue presented on a billing day basis

- Encouraging sequential momentum in general tool and ongoing growth in specialty; both market leading positions
- Demonstrates increased diversity of our end markets and power of cross selling between general tool and specialty
- Q2 impacted favourably by active hurricane season
- Rates again remain constant through this period adding to stability across the industry



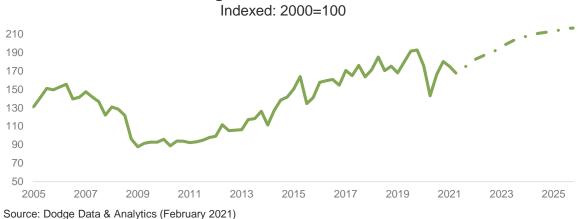
Specialty: fleet on rent



US CONSTRUCTION MARKET OUTLOOK







 Construction starts / put in place forecasts largely consistent with prior guidance; 2020 supported by better than expected residential

Non-residential put in place forecast to decline 7% in 2021; returning to growth in 2022

Construction put in place

	2016	2017	2018	2019	2020	2021	2022	2023
Market (\$bn)	1,211	1,266	1,307	1,307	1,300	1,248	1,316	1,424
Market growth	+7%	+4%	+3%	- %	-1%	-4%	+5%	+8%

 Construction forecasts continue to solidify – no contemplation of significant infrastructure package in any forecast

Source: Dodge Data & Analytics (January 2021)

Rental market forecast

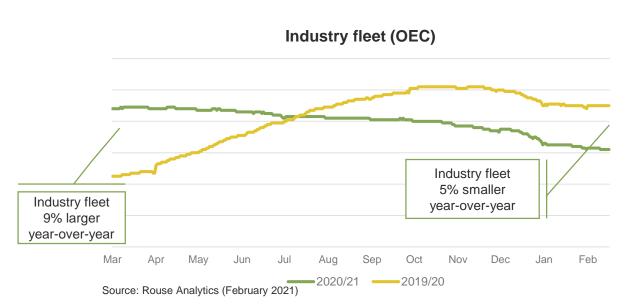
	2016	2017	2018	2019	2020	2021	2022	2023
Market growth	+4%	+4%	+8%	+6%	-12%	+2%	+11%	+5%

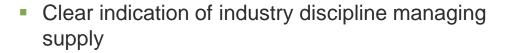
 Customers favouring OPEX vs. CAPEX continues to drive structural shift

Source: IHS Markit (February 2021)

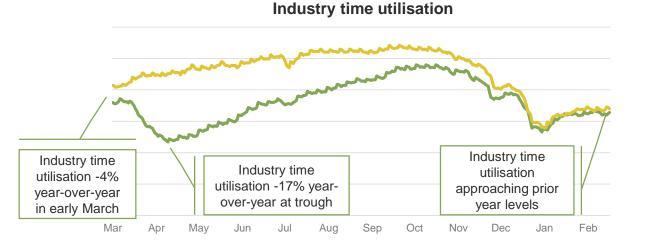
DISCIPLINED INDUSTRY SUPPLY MANAGEMENT







- Contributing to ongoing resilience in rental rates industry-wide
- Second hand values remain healthy; with recent sales showing positive momentum
- Indicates improved starting point for 2021



2019/20

Source: Rouse Analytics (February 2021)

CANADA CURRENT TRADING



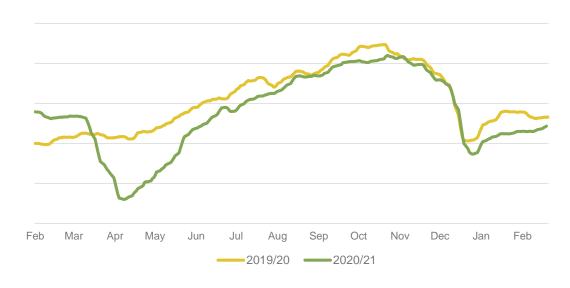
- Continued market outperformance
- Recent activity levels affected by latest Ontario lockdown
- Growth in our specialty businesses
- Lighting, grip and studio experiencing increase in demand
- Runway for growth remains strong throughout the markets
- Advancing the Power of Sunbelt across our Canadian footprint

Canadian building permit values

	2019	2020	2021	2022	2023	2024
Market (C\$bn)	102,864	95,955	88,297	95,971	101,022	104,267
Market growth	+3%	-7%	-8%	+9%	+5%	+3%

Source: Dodge Data & Analytics (December 2020)

Fleet on rent (excluding William F. White)



Canadian rental market forecasts

	2019	2020	2021	2022	2023
Rental market (C\$bn)	7.1	6.2	6.7	7.1	7.6
Industry rental revenue	+2%	-12%	+7%	+7%	+6%

Source: IHS Markit (February 2021)

UK CURRENT TRADING



- Strong revenue recovery with rental revenue at prior year levels excluding DoH activity
- Significant market outperformance driven by:
 - Project Unify deliverables
 - COVID-19 response efforts
 - Share gains in construction rental space
- Important long-term customer renewals completed
- HS2 and UK government infrastructure activity increasing
- Business poised to improve market position following Project Unify and continuing investment in rental fleet
- Enhanced go-to-market proposition through renting the whole product range
- Strong free cash flow



UK industry forecast

	2018	2019	2020	2021	2022
Construction industry	nil%	+2%	-14%	+14%	+5%

Source: Construction Products Association (Winter 2020/21)

INITIAL GROUP FLEET PLAN FOR 2021/22



		2020	2021 Nine months Actual	2021 Full year Revised plan ¹	2022 Full year Initial guidance ²
US (\$m)	- rental fleet	1,452	425	525 – 575	1,100 – 1,300
	- non-rental fleet	234	69	95	300
		1,686	494	620 – 670	1,400 – 1,600
Canada (C\$m)	- rental fleet	116	57	70 – 75	230 – 270
	- non-rental fleet	12	11	10	25
		128	68	80 – 85	255 – 295
UK (£m)	- rental fleet	57	84	130 – 140	110 – 120
	- non-rental fleet	17	14	20	40
	_	74	98	150 – 160	150 – 160
Group (£m)	Capital plan (gross)	1,483	518	670 – 720	1,300 – 1,470
	Disposal proceeds	(281)	(209)	(250)	(270)
	Capital plan (net)	1,202	309	420 – 470	1,030 – 1,200

¹ Stated at £1 = \$1.32 and £1 = C\$1.73

 $^{^{2}}$ Stated at £1 = \$1.40 and £1 = C\$1.75

CAPITAL ALLOCATION



1. Organic growth

- Fleet investment supporting growth opportunities and COVID-19 response
- Greenfield openings resumed in the first quarter with 17 in North America year-to-date
- 25-30 greenfields planned in North America for 2020/21
- Full-year capital expenditure expected to be c. £700m

2. Bolt-on acquisitions

- Bolt-on activity resumed in February with a good pipeline
- Opportunities assessed based on strategic business rationale, timing, capital allocation priorities and leverage
- 3. Returns to shareholders
- Interim dividend of 7.15p per share paid in February
- Ongoing review of share buyback programme: resumption will be based on market visibility, capital allocation priorities and leverage

SUMMARY



- A market leading performance delivering for all our stakeholders
- Strength of the model and breadth of markets demonstrated with growth in specialty and resiliency in general tool
- Sunbelt UK's Project Unify progressing as planned, setting course for an improved, sustainable business
- Well-placed to strengthen our market positions in all geographies despite broader economic and construction market uncertainty
- Long runway for growth taking advantage of structural change and continuing development of our diverse end markets
- Strong free cash flow deployed in accordance with our capital allocation priorities and leverage towards the lower end
 of our target range
- As a result, the Board looks to the future with confidence

Appendices



DIVISIONAL PERFORMANCE – Q3



_		Revenue			EBITDA			Profit	
	2021	2020	Change ¹	2021	2020	Change ¹	2021	2020	Change ¹
US (\$m)	1,287	1,392	-8%	618	687	-10%	324	392	-17%
Canada (C\$m)	136	120	13%	61	46	32%	31	17	79%
US (£m)	955	1,067	-10%	458	526	-13%	239	299	-20%
UK	172	109	57%	50	35	40%	19	8	142%
Canada (£m)	79	71	12%	35	27	31%	18	10	78%
Group central costs	-	-	n/a	(4)	(4)	-9%	(4)	(4)	-9%
_	1,206	1,247	-3%	539	584	-8%	272	313	-13%
Net financing costs							(47)	(56)	-16%
Profit before exceptional items, amortis	ation and tax					_	225	257	-12%
Amortisation and exceptional items							(15)	(32)	-54%
Profit before taxation						_	210	225	-7%
Taxation							(50)	(57)	-13%
Profit after taxation						_	160	168	-4%
Margins									
- US				48%	49%		25%	28%	
- UK				29%	32%		11%	7%	
- Canada				45%	38%		22%	14%	
- Group				45%	47%		23%	25%	

DIVISIONAL PERFORMANCE – LTM

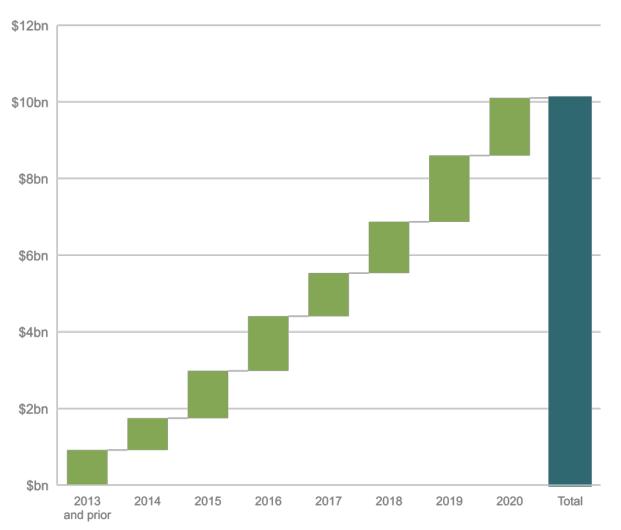


_		Revenue			EBITDA			Profit	
	2021	2020	Change ¹	2021	2020	Change ¹	2021	2020	Change ¹
US (\$m)	5,244	5,510	-5%	2,523	2,766	-9%	1,326	1,674	-21%
Canada (C\$m)	456	408	12%	180	160	13%	61	65	-7%
US (£m)	4,072	4,313	-6%	1,959	2,166	-10%	1,029	1,311	-22%
UK	548	480	14%	163	158	3%	37	45	-18%
Canada (£m)	265	241	10%	104	94	10%	35	39	-9%
Group central costs	-	-		(12)	(16)	-30%	(12)	(17)	-28%
_	4,885	5,034	-3%	2,214	2,402	-8%	1,089	1,378	-21%
Net financing costs							(212)	(209)	1%
Profit before exceptional items, amortis	sation and tax					_	877	1,169	-25%
Amortisation and exceptional items							(63)	(75)	-16%
Profit before taxation						_	814	1,094	-26%
Taxation							(201)	(278)	-28%
Profit after taxation						_	613	816	-25%
Margins									
- US				48%	50%		25%	30%	
- UK				30%	33%		7%	9%	
- Canada				39%	39%		13%	16%	
- Group				45%	48%		22%	27%	

US FLEET PROFILE





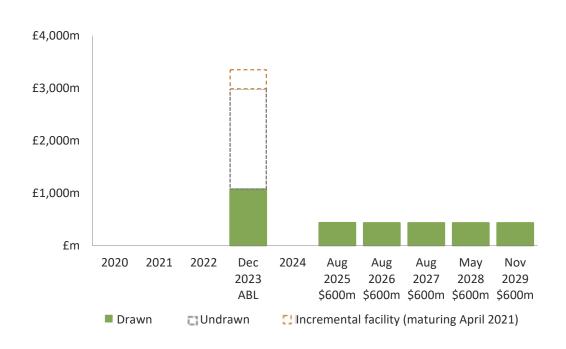


- Smooth fleet profile
- Benefits of prolonged cycle and our growth strategy
- Strong position providing optionality through the cycle
- Flexibility to turn replacement into growth
- Strengthens partnership with suppliers through predictability

ROBUST AND FLEXIBLE DEBT STRUCTURE



Debt maturity



- Facilities committed for average of 5 years at a weighted average cost of less than 4%
- Fixed / floating external borrowings ratio: 68% / 32%
- No financial monitoring covenants whilst availability exceeds \$460m (January 2021: \$3,342m)
- Investment grade credit ratings

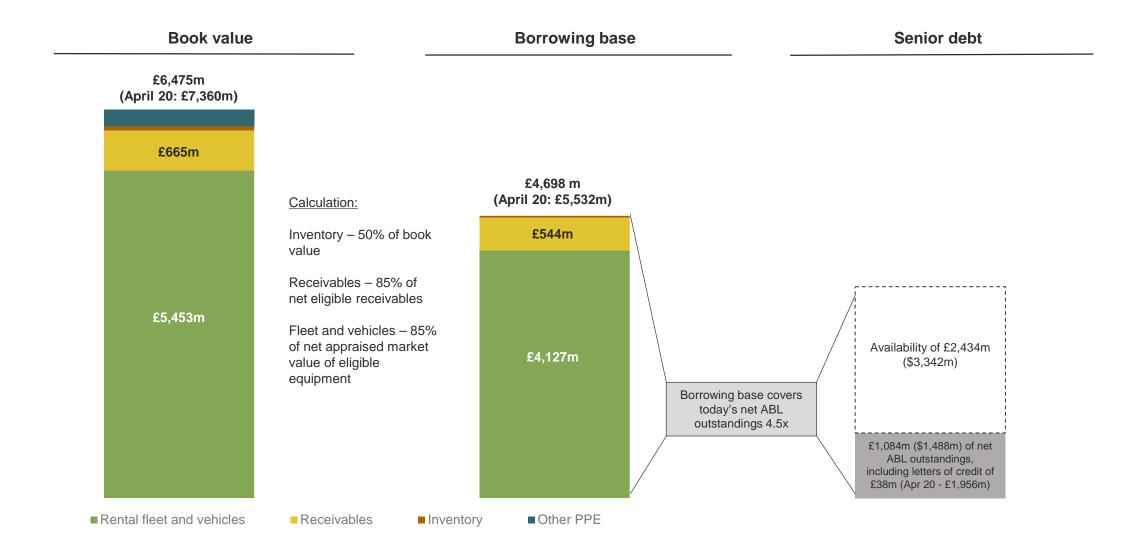
CASH FLOW FUNDS ALL FLEET INVESTMENT



(£m)	LTM Jan-21	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
EBITDA before exceptional items	2,214	2,376	2,107	1,733	1,504	1,178	908	685	519	381	284	255	356	364	310	225	170
EBITDA margin	45%	47%	47%	47%	47%	46%	45%	42%	38%	34%	30%	30%	30%	33%	35%	35%	32%
Cash inflow from operations before fleet changes and exceptionals	2,338	2,430	2,043	1,681	1,444	1,071	841	646	501	365	280	266	374	356	319	215	165
Cash conversion ratio	106%	102%	97%	97%	96%	91%	93%	94%	97%	96%	99%	104%	104%	94%	97%	96%	97%
Replacement capital expenditure	(698)	(858)	(642)	(517)	(527)	(562)	(349)	(335)	(329)	(272)	(203)	(43)	(236)	(231)	(245)	(167)	(101)
Disposal proceeds	310	259	192	161	161	180	103	102	96	90	60	31	92	93	78	50	36
Interest and tax	(435)	(311)	(194)	(208)	(151)	(85)	(95)	(56)	(48)	(57)	(71)	(54)	(64)	(83)	(69)	(41)	(31)
Cash flow before discretionary items	1,515	1,520	1,399	1,117	927	604	500	357	220	126	66	200	166	135	83	57	69
Growth capital expenditure	(26)	(716)	(1,031)	(706)	(608)	(672)	(588)	(406)	(254)	(135)	-	-	-	(120)	(63)	(63)	(10)
Exceptional costs	-	(12)	-	(25)	-	-	-	(2)	(16)	(3)	(12)	(8)	(9)	(10)	(69)	(20)	(6)
Free cash flow	1,489	792	368	386	319	(68)	(88)	(51)	(50)	(12)	54	192	157	5	(49)	(26)	53
Business acquisitions	(65)	(453)	(591)	(359)	(421)	(68)	(242)	(103)	(34)	(22)	(35)	(1)	89	(6)	(327)	(44)	1
Cash flow available to equity holders	1,424	339	(223)	27	(102)	(136)	(330)	(154)	(84)	(34)	19	191	246	(1)	(376)	(70)	54
Dividends paid	(182)	(187)	(164)	(141)	(116)	(82)	(61)	(41)	(20)	(15)	(15)	(13)	(13)	(10)	(7)	(2)	-
Share issues/returns	(86)	(466)	(475)	(168)	(55)	(12)	(21)	(23)	(10)	(4)	-	-	(16)	(24)	144	69	-
	1,156	(314)	(862)	(282)	(273)	(230)	(412)	(218)	(114)	(53)	4	178	217	(35)	(239)	(3)	54

\$3,342M OF AVAILABILITY AT 31 JANUARY 2021





Borrowing base reflects July 2020 asset values

DEBT AND COVENANTS



Facility	Interest rate	Maturity
\$4.6bn first lien revolver*	LIBOR + 125-175 bps	December 2023
\$600m senior notes	4.125%	August 2025
\$600m senior notes	5.250%	August 2026
\$600m senior notes	4.375%	August 2027
\$600m senior notes	4.000%	May 2028
\$600m senior notes	4.250%	November 2029

Ratings

	S&P	Moody's	Fitch
Corporate family	BBB-	Baa3	BBB-
Second lien	BBB-	Baa3	BBB-

Availability

Covenants are not measured if availability is greater than \$460 million

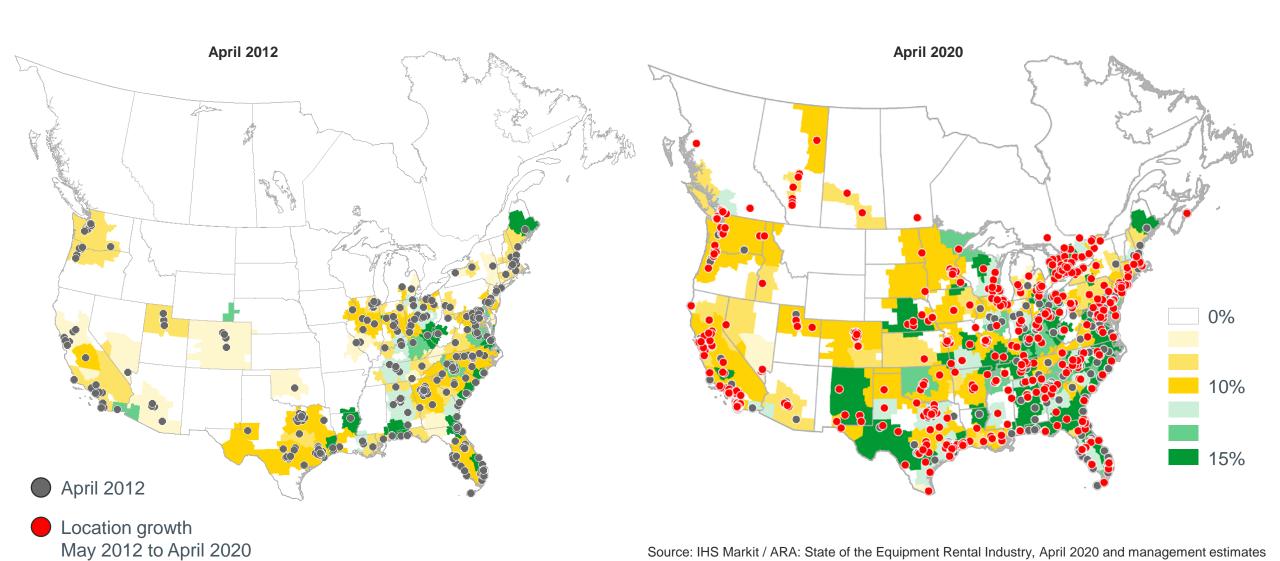
Fixed charge coverage covenant

- EBITDA less net cash capex to interest paid, tax paid, dividends paid and debt amortisation must equal or exceed 1.0x
- Greater than 1.0x at January 2021

^{*} Pro-rata draws under incremental \$500m at LIBOR +225bps

INCREASED FOOTPRINT AND MARKET SHARE





DIVERSE SPECIALTY MARKETS AND APPLICATIONS | POWER & HVAC



Utility power

- Supporting major utility provider
- Contingency, response and replacement grid power
- Public safety power shut-off ('PSPS')
- 140MW of portable power

Food and beverage



- Serving national protein processor
- Meeting USDA air quality conditions
- Supporting 11 facilities; desiccant dehumidification, chillers and air conditioners



- National cellular network providers
- Prime power supply during planned and unplanned outages
- Ongoing tower backup and replacement power
- 1,770 portable generators deployed

Distribution & fulfillment



- Major eCommerce retailer
- Seasonal HVAC and requisite power
- Serving 225 locations

/// Markets

Hospitals
Hotels & resorts
Community events
Data centres
Concerts & festivals
Schools & universities
Facilities maintenance
Air quality
Remediation services

Remediation services Government services

Solar farms

Restaurants

Military services
Automotive manufacturi

Municipaliti

/// Food & beverage
Disaster response
Warehousing
Cold storage
Pipelines

/// Utility power

Amusement parks
Assisted living care
Mass transit systems
Chemical processing
LNG terminals

Biotech Airports

Traffic controls/Safety
Landscaping
Live sporting events

Shipyards

Farms and livestock
Forestry
Wind farms
Communications
Motion pictures & film
Museums, galleries,
gardens

Retail

Contingency power Pharmaceutical
Pulp & paper mills

Agriculture Mining

ingWater treatment

Ports

Janitorial
/// Telecom

Golf courses
Sewer treatment

Refineries

/// Distribution & fulfillment

Mining

Security services
Business continuity
Cannabis industry
Power plants
Wineries

Industrial coatings Places of worship Petroleum refining

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DIVERSE SPECIALTY MARKETS AND APPLICATIONS | SCAFFOLD





- Disaster response for Tier 1 automotive supplier; created temporary enclosure to maintain operations
- 90 truckloads of scaffold
- 6 months continual work



- Pharmaceutical manufacturing plant
- Provided system scaffold for capital project
- 30 truckloads of scaffold
- 85,000 labour hours safely worked

Shipyards

- Department of Defense
- Temporary access and stair towers
- Maintenance and repair of vessels
- 35,000 labour hours safely worked

LNG terminals

- Erection and dismantling of system scaffold
- Multi-year LNG terminal project upcoming
- 1.5x larger than any project in our history

/// Markets

Hospitals
Hotels & resorts
Community events
Data centres
Concerts & festivals
Schools & universities
Facilities maintenance
Air quality
Remediation services

Remediation services
Government services

Solar farms

Property management

Restaurants
Military services

Automotive manufacturing

Municipalities Food & beverage

/// Disaster response

Warehousing
Cold storage
Pipelines
Utility power
Waste manage

Waste management Amusement parks

Assisted living care Mass transit systems Chemical processing

/// LNG terminals

Biotech Airports

Traffic controls/Safety

Live sporting ever

Zoos and wildlife venues

Forestry

Communications

Motion pictures & film

gardens

Contingency power

/// Pharmaceutical

Agriculture Mining

ringWater treatment

Textile & mills
Ports
Janitorial
Telecom

Sewer treatment

Refineries

Distribution & fulfillment

Vlining Socurity of

Security services
Business continuity
Cannabis industry

Power plants

Wineries

Industrial coatings
Places of worship

Petroleum refining

allway

DIVERSE SPECIALTY MARKETS AND APPLICATIONS | FLOORING



Retail

- Major national retailer
- Everyday cleaning of locations
- Rental as alternative to ownership allows for sustainable uptime
- 185 locations serviced

Municipalities

- OPEX vs. CAPEX
- Cooperative purchasing model favours rental
- Delivered +1,600 assets from 170 specialty locations



- Large national building service contractor
- New definition of clean
- Reliable alternative to ownership
- ~200 units averaging 308 days on rent

Transportation

- ~20K airports across North America
- Everyday cleaning of terminals and runways
- Clean and disinfecting protocols new norm
- Flexibility of rental to match demand

/// Markets

Hospitals
Hotels & resorts
Community events
Data centres
Concerts & festivals
Schools & universities
Facilities maintenance
Air quality
Remediation services

Remediation services
Government services

Solar farms

Property management

Restaurants
Military services

Automotive man

/// Municipalities

Food & beverage

Warehousing Cold storage

Pipelines

Utility power

Waste management

Amusement parks

Assisted living care Mass transit systems

Chemical processing

Biotech

/// Airports

Traffic controls/Safety Landscaping

Live sporting even Shipvards

Farms and livestock
Forestry
Wind farms
Communications

Motion pictures & film Museums, galleries,

gardens

/// RetailContingency pow

Pharmaceutical
Pulp & paper mill

Agriculture Mining

ringWater treatment

Ports

/// Janitorial

Telecom
Golf courses
Sewer treatme

Refineries

Distribution & fulfillmen

Mining

Security services

Cannabis industry

Power plant

ndustrial coatings

Petroleum refining

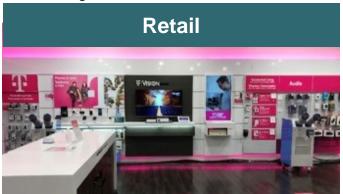
Railway

DIVERSE SPECIALTY MARKETS AND APPLICATIONS | CLIMATE CONTROL





- Serving three regional healthcare networks permanent and overflow healthcare facilities
- Indoor air quality management, temporary heating and cooling
- 1,500 tons of cooling, 6m BTUs of heat, 500 medical grade air scrubbers



- National wireless retailer; 8,000 locations
- Portable temporary cooling solutions
- +100 locations serviced, early in contract



- Indoor air quality management
- Classrooms, dormitories, nurse stations
- Serving +100 educational institutions
- 1,600 portable air scrubbers

Live sporting events



- Major league "Bubble Sports"
- Professional athlete training facility
- Large scale temporary cooling

/// Markets

/// Hospitals

/// Schools & universities

Food & beverage

Landscaping

/// Live sporting events

/// Retail

CONTINUING OPPORTUNITY TO BUILD OUT FURTHER CLUSTERS



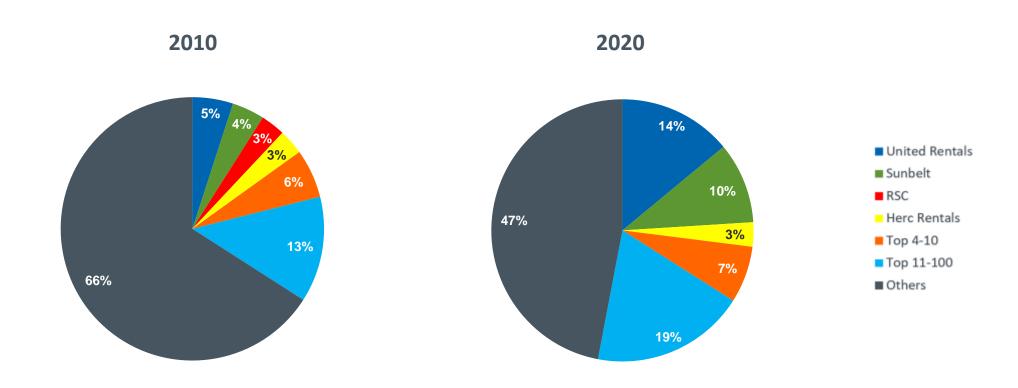
		US	SA .	Canada				
Rental markets	Top 25	26-50	51-100	100-210	Top 10	11-25	26-76	
Rental market %	59%	18%	15%	8%	65%	21%	14%	
Cluster definition	>15	>10	>4	>1	>10	>4	>1	
Clusters	13 markets	8 markets	9 markets	14 markets	2 markets	0	2 markets	

Ample expansion opportunities remain

- Only 30 of the top 100 US markets clustered
- Only 2 of the top 25 Canadian markets clustered

US MARKET SHARE





Expect the large to get larger with the top 100 sharing 60-70% of the market

IMPORTANT TO NOT LOSE SIGHT OF THROUGH THE CYCLE KEY METRICS



