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The presentation contains forward-looking statements which are necessarily subject to risks and uncertainties because they relate to future events. Our business and operations are subject to a variety of risks and uncertainties, many of which are beyond our control and, consequently, actual results may differ materially from those projected by any forward-looking statements. Some of the factors which may adversely impact some of these forward-looking statements are discussed in the Principal Risks and Uncertainties section on pages 40-45 of the Group's Annual Report and Accounts for the year ended 30 April 2023 and in the unaudited results for the first quarter ending 31 July 2023 under "Current trading and outlook" and "Principal risks and uncertainties". Both these reports may be viewed on the Group's website at www.ashtead-group.com.

This presentation contains supplemental non-GAAP financial and operating information which the Group believes provides valuable insight into the performance of the business. Whilst this information is considered as important, it should be viewed as supplemental to the Group's financial results prepared in accordance with International Financial Reporting Standards and not as a substitute for them.





- Record Q1 revenue and profit in robust end markets
- Group revenue 19% ahead of last year (rental revenue: +14%); US revenue up 22% (rental revenue up 16%)
- Profit before tax' up 11% and EPS' up 14% to 107.5¢ (2022: 94.4¢)
- \$1,132m of capital invested in the business (2022: \$699m)
- 40 locations added in North America, of which 24 were greenfields and 16 were acquisitions
- \$361m spent on nine bolt-on acquisitions (2022: \$337m)
- Net debt to EBITDA leverage<sup>2</sup> of 1.6 times (2022: 1.6 times)
- Outlook remains positive and we look to the future with confidence

<sup>1</sup> Adjusted PBT and EPS and growth at constant exchange rates <sup>2</sup> Excluding the impact of IFRS 16



## 2023/24 OUTLOOK

		Previous guidance	Current guidance
Rental revenue <sup>1</sup>	- US	13 to 16%	13 to 16%
	- Canada <sup>2</sup>	15 to 20%	15 to 20%
	- UK	10 to 13%	6 to 9%
	- Group	13 to 16%	13 to 16%
Capital expenditure (gross) <sup>3</sup>		\$3.9 – 4.3bn	\$3.9 – 4.3bn
- of which, rental fleet is:		\$3.3 – 3.6bn	\$3.3 – 3.6bn
Free cash flow <sup>3</sup>		c. \$300m	c. \$300m

<sup>1</sup> Represents year-over-year rental revenue growth at constant currency <sup>2</sup> Impacted by Writers Guild of America and Screen Actors Guild strikes

<sup>3</sup> Current guidance stated at C\$1 = \$0.75 and £1 = \$1.20





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First quarter results | 31 July 2023

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SUNBELT RENTALS

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\$m	2023	2022	Change <sup>1</sup>
Revenue	2,696	2,259	19%
- of which rental	2,376	2,075	14%
Operating costs	(1,467)	(1,220)	20%
EBITDA	1,229	1,039	18%
Depreciation	(496)	(417)	19%
Operating profit	733	622	18%
Net interest	(118)	(67)	77%
Profit before amortisation and tax	615	555	11%
Earnings per share	107.5¢	94.4¢	14%
Margins			
- EBITDA	45.6%	46.0%	
- Operating profit	27.2%	27.5%	
Return on investment	18.9%	18.4%	

The results in the table above are the Group's adjusted results and are stated before intangible amortisation <sup>1</sup> At constant exchange rates

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\$m	2023	2022	Change
Revenue	2,311	1,899	22%
- of which rental	2,048	1,768	16%
Operating costs	(1,206)	(983)	23%
EBITDA	1,105	916	21%
Depreciation	(413)	(349)	18%
Operating profit	692	567	22%
Margins - EBITDA - Operating profit	47.8% 29.9%	48.2% 29.9%	
Return on investment	27.1%	25.6%	

The results in the table above are the US's adjusted results and are stated before intangible amortisation





C\$m	2023	2022	Change
Revenue	213	176	21%
- of which rental	183	159	15%
Operating costs	(120)	(100)	19%
EBITDA	93	76	23%
Depreciation	(53)	(38)	41%
Operating profit	40	38	5%
Margins - EBITDA - Operating profit	43.8% 18.9%	43.1% 21.8%	
Return on investment	16.9%	19.6%	

The results in the table above are Canada's adjusted results and are stated before intangible amortisation



£m	2023	2022	Change
Revenue	178	182	-2%
- of which rental	150	149	1%
Operating costs	(128)	(125)	2%
EBITDA	50	57	-12%
Depreciation	(34)	(31)	9%
Operating profit	16	26	-39%
Margins - EBITDA - Operating profit	28.1% 8.9%	31.4% 14.2%	
Return on investment	7.4%	12.4%	

The results in the table above are the UK's adjusted results and are stated before intangible amortisation

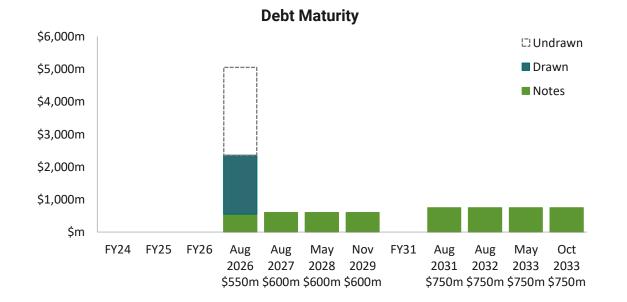


## **NET DEBT**

			Leverage (excluding impact of IFRS 16)
\$m	2023	2022	2.5 2.4
Opening net debt	8,960	7,160	
Change from cash flows	506	424	2.0
Translation impact	37	(12)	1.7 1.7 1.6 1.8 1.8
Debt acquired	78	44	1.5
New lease liabilities	99	98	1.3
Deferred debt raising cost amortisation	(1)	2	At constant exchange rates (July 2023)
– Net debt at period end	9,679	7,716	1.0 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021
Comprising:			
First lien senior secured bank debt	1,892	2,570	18,000
Senior notes	5,302	3,073	16,000 — 14,0
Lease obligations	2,510	2,101	12,000
Cash in hand	(25)	(28)	€ 10,000
-	9,679	7,716	6,000 —
Net debt to EBITDA leverage <sup>1</sup> (excl. IFRS 16) (x)	1.6	1.6	4,000
Net debt to EBITDA leverage <sup>1</sup> (incl. IFRS 16) (x)	2.1	2.0	0
	<sup>1</sup> At July 2023 ex	xchange rates	Fleet cost Fleet OLV Net debt

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## **ROBUST AND FLEXIBLE DEBT STRUCTURE**



- In July, issued \$750m 5.950% notes due October 2033
- Subsequent to notes issue, borrowing facilities committed for average of six years at a weighted average cost of 5%
- No financial monitoring covenants whilst availability exceeds \$450m (July 2023: \$2,740m)



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## **US TRADING**

		FY24				
	Q1	Q2	Q3	Q4	FY	Q1
General Tool	+23%	+21%	+21%	+19%	+21%	+14%
Specialty	+39%	+31%	+31%	+17%	+29%	+17%
Total	+27%	+24%	+23%	+18%	+23%	+15%

<sup>1</sup> Rental only revenue presented on a billing day basis



#### Rental revenue<sup>1</sup>

- Strong growth on top of Q1 +27% last year
- Ongoing strength in performance evidence of robust end markets and demand characteristics
- Market dynamics continue to support ongoing structural change
- Rental rates progressed well for another quarter, with all indicators pointing to a healthy industry rate environment



## **US CONSTRUCTION OUTLOOK**





		2020	2021	2022	2023	2024	2025	2026	2027
,	Construction put in place	(\$bn)							
	Non-residential	556	522	580	760	767	772	815	847
	Non-building	300	301	309	375	423	443	460	466
	Construction (excl. resi)	856	823	889	1,135	1,190	1,215	1,275	1,313
	Residential	644	803	910	882	978	1,077	1,180	1,258
	Construction (total)	1,500	1,626	1,799	2,017	2,168	2,292	2,455	2,571
	Construction growth	+8%	+8%	+11%	+12%	+7%	+6%	+7%	+5%
	<u>Rental market</u> (\$bn)								
	Rental <sup>1</sup>	51	56	64	71	75	77	80	83
	Rental growth	-9%	+11%	+14%	+11%	+5%	+3%	+3%	+4%
	Source: Dodge Data & Analytics (Jun <sup>1</sup> Excluding party and event	ne 2023) / S	&P Global N	1arket Intellig	gence (July	2023)			

- US construction starts eclipsed \$1tn for the first time in 2022
- Non-residential and non-building starts combined for \$699bn in 2022 and \$735bn forecast for 2023
- Significant private and public sector investment
- Recent starts strength reflected in put in place data from 2023

## **DRIVERS OF UNPRECEDENTED LEVELS OF CONSTRUCTION STARTS**

### **ONSHORING / RESHORING**

 Establishing or reestablishing US based manufacturing and production. Private sector and government funding

#### **EXAMPLE SECTORS**

- Semiconductors
- Liquid natural gas (LNG)
- Gigafactories
- Electrical equipment/appliances
- Chemicals
- Medical equipment
- Localised component parts supply chain (Tier 1)

### ADVANCING TECHNOLOGY AND MANUFACTURING MODERNISATION

 Ongoing growth in technology related construction and the modernisation of US manufacturing

#### **EXAMPLE SECTORS**

- Data centres
- Electric vehicles
- Gigafactories
- Artificial intelligence
- Utilities/grid
- Warehousing and distribution

### **LEGISLATIVE ACTS**

 Infrastructure, Chips and Science, and Inflation Reduction Acts amount to c. \$2tn of direct or indirect funding, further influencing onshoring and modernisation

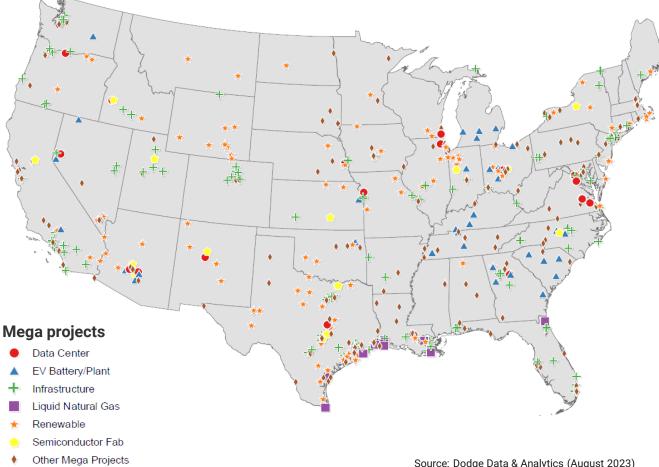
### **EXAMPLE SECTORS**

- Roads and bridges
- Airports and rail
- Renewable energy
- Broadband
- Water
- Semiconductors
- Gigafactories



## **MEGA PROJECT LANDSCAPE: BOTH PRIVATE AND FEDERAL FUNDING**

Started and planned projects from May 2021 through April 2024



Sunbelt poised for success in this landscape:

- Increased rental penetration across broad product range required to complete sophisticated projects of this scale
- Health, safety and sustainability requirements
- Large rental companies with the scale, expertise, experience and financial strength capable of delivering
- These projects take on average three years to complete
- Rental is essential to the success of these projects



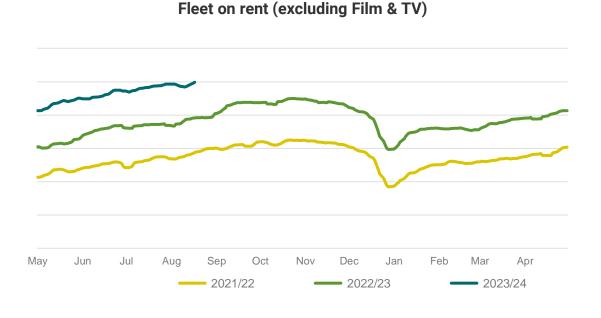
Source: Dodge Data & Analytics (August 2023)

## **CANADA TRADING**

- Sunbelt 3.0 plan progressing well with 5 of the top 10 markets clustered (13 in total) and increasing business maturity delivering strong margins and returns
- Amplification of Specialty business progressing well. Acquisition of Loue Froid, enhances our Canadian Power and HVAC business and provides a platform in Quebec
- Healthy demand and market dynamics contributing to strong utilisation and favourable rate environment
- Film & TV impacted severely by Writers Guild of America and Screen Actors Guild strikes



#### **Canadian building permit values**



#### **Canadian rental market forecasts**

	2020	2021	2022	2023	2024	2025	2026	2027
Market growth	-10%	+18%	+11%	+4%	+4%	+7%	+5%	+5%
		0000						

Source: S&P Global Market Intelligence (July 2023)



## **UK TRADING**

- Strong performance with rental only revenue up 15%, driven by market share gains
- Market conditions softening but support from infrastructure, industrial and large projects
- Unique range of general and specialty products in the UK market resulting in customer wins across diverse end markets
- Focus on rental rate improvement in inflationary environment delivering results
- Our Film & TV business is performing well with limited effect from Writers Guild of America and Screen Actors Guild strikes to date

#### **UK industry forecast**

	2021	2022	2023	2024	2025
Construction industry	+13%	+6%	-7%	+1%	+2%

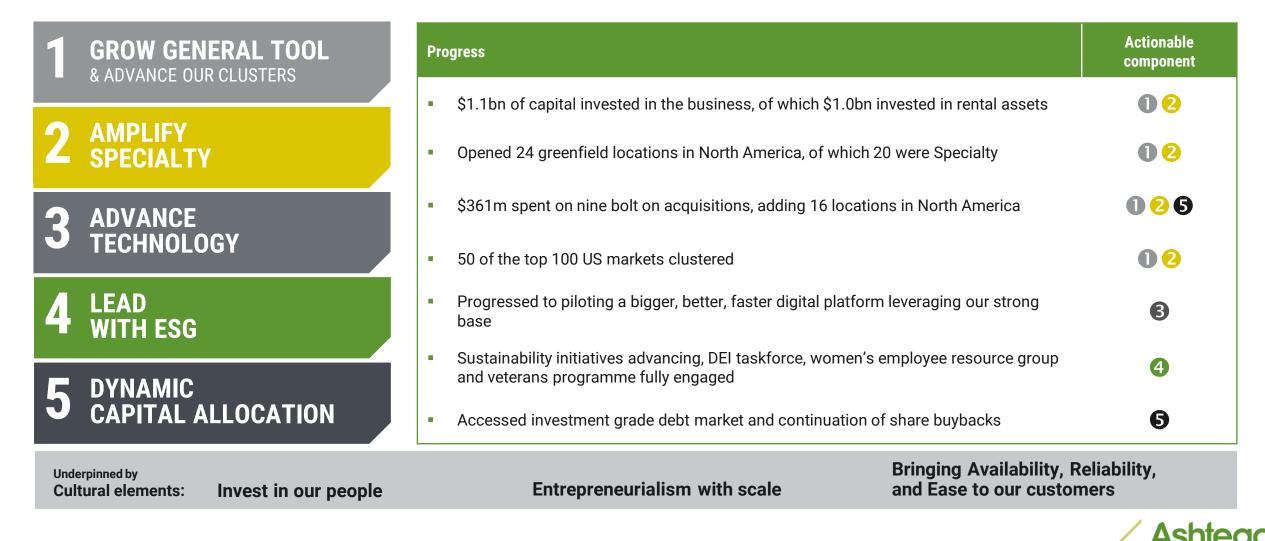
Source: Construction Products Association (Summer 2023)

LARGE PROJEC	CT LANDSCAPE
<ul> <li>Current live large projects:</li> <li>HS2 Phase 1 (£44bn)</li> <li>Hinkley Point (£33bn)</li> <li>Thames Tideway (£5bn)</li> <li>Teesworks (£3bn)</li> </ul>	<ul> <li>Future projected large projects</li> <li>(FY24 and beyond):</li> <li>Transmission sector major upgrades (£22bn)</li> <li>Sizewell (£20bn)</li> <li>Curzon Street redevelopment (£3bn)</li> <li>Coire Glas Hyrdro (£2bn)</li> </ul>

### Sunbelt proposition

- Expertise and range of product to deliver an integrated solution for complex customer requirements
- Sustainability efforts delivering a differentiated customer value proposition
- Ability to provide detailed customer reporting supported by telematics data
- Proven track record in complex and large projects







- Clear momentum, with strong positions in supportive end markets
- Onshoring, advancing technology and manufacturing modernisation are drivers of unprecedented levels of construction
- Legislative Acts add to the mega project landscape and enhance already strong activity levels
- Market dynamics driving structural change
- Executing on Sunbelt 3.0 and looking ahead to Sunbelt 4.0
- Strong levels of bolt-on activity with good pipeline to supplement our organic growth plan
- Leverage towards the bottom of our target range
- The Board looks to the future with confidence



# **APPENDICES**

TOOTBUS



First quarter results | 31 July 2023

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### **DIVISIONAL PERFORMANCE** FIRST QUARTER RESULTS

	Revenue			EBITDA			Profit			
	2023	2022	Change <sup>1</sup>	2023	2022	Change <sup>1</sup>	2023	2022	Change <sup>1</sup>	
Canada (C\$m)	213	176	21%	93	76	23%	40	38	5%	
UK (£m)	178	182	-2%	50	57	-12%	16	26	-39%	
US	2,311	1,899	22%	1,105	916	21%	692	567	22%	
Canada (\$m)	160	137	16%	70	59	18%	30	30	1%	
UK (\$m)	225	223	1%	63	70	-10%	20	32	-37%	
Group central costs	-	-	- %	(9)	(6)	30%	(9)	(7)	29%	
-	2,696	2,259	19%	1,229	1,039	18%	733	622	18%	
– Net financing costs							(118)	(67)	77%	
Profit before amortisation and taxation							615	555	11%	
Amortisation							(30)	(28)	8%	
Profit before taxation							585	527	11%	
Taxation							(138)	(131)	5%	
Profit after taxation							447	396	13%	
Margins									<sup>1</sup> As reporte	
- US				47.8%	48.2%		29.9%	29.9%		
- Canada				43.8%	43.1%		18.9%	21.8%		
- UK				28.1%	31.4%		8.9%	14.2%		
- Group 2 First quarter results   31 July 2023				45.6%	46.0%		27.2%	27.5%	Ashte	

### **DIVISIONAL PERFORMANCE** LAST TWELVE MONTHS

				EBITDA		Profit				
	2023	2022	Change <sup>1</sup>	2023	2022	Change <sup>1</sup>	2023	2022	Change <sup>1</sup>	
Canada (C\$m)	864	654	32%	354	291	22%	169	147	15%	
UK (£m)	681	717	-5%	185	210	-12%	55	81	-32%	
US	8,634	6,911	25%	4,144	3,312	25%	2,589	1,987	30%	
Canada (\$m)	645	515	25%	264	229	15%	126	116	9%	
UK (\$m)	825	943	-13%	224	275	-18%	67	106	-37%	
Group central costs	-	-	- %	(30)	(28)	7%	(31)	(28)	6%	
	10,104	8,369	21%	4,602	3,788	22%	2,751	2,181	26%	
Net financing costs							(417)	(239)	74%	
Profit before amortisation, exceptional ite	ms and taxation						2,334	1,942	20%	
Amortisation and exceptional items							(120)	(163)	26%	
Profit before taxation							2,214	1,779	24%	
Taxation							(545)	(436)	25%	
Profit after taxation							1,669	1,343	24%	
Margins									<sup>1</sup> As reported	
- US				48.0%	47.9%		30.0%	28.8%		
- Canada				41.0%	44.4%		19.6%	22.5%		
- UK				27.2%	29.2%		8.1%	11.3%		
- Group 3 First quarter results   31 July 2023				45.5%	45.3%		27.2%	26.1%	Ashte gro	

## **GROUP FLEET PLAN**

		2022 Actual	2023 Actual	2024 Guidance <sup>1</sup>	2024 Q1 Actual
US (\$m)	- rental fleet	1,625	2,878	2,900 - 3,200	863
	- non-rental fleet	321	436	500	111
		1,946	3,314	3,400 - 3,700	974
Canada (C\$m)	- rental fleet	201	254	290 - 320	72
	- non-rental fleet	39	56	100	12
		240	310	390 - 420	84
UK (£m)	- rental fleet	158	161	140 - 160	65
	- non-rental fleet	33	26	40	10
		191	187	180 – 200	75
Group (\$m)	Capital plan (gross)	2,397	3,772	3,910 - 4,255	1,132
	Disposal proceeds	(365)	(667)	(750)	(233)
	Capital plan (net)	2,032	3,105	3,160 – 3,505	899

<sup>1</sup> Stated at C\$1 = \$0.75 and £1 = \$1.20

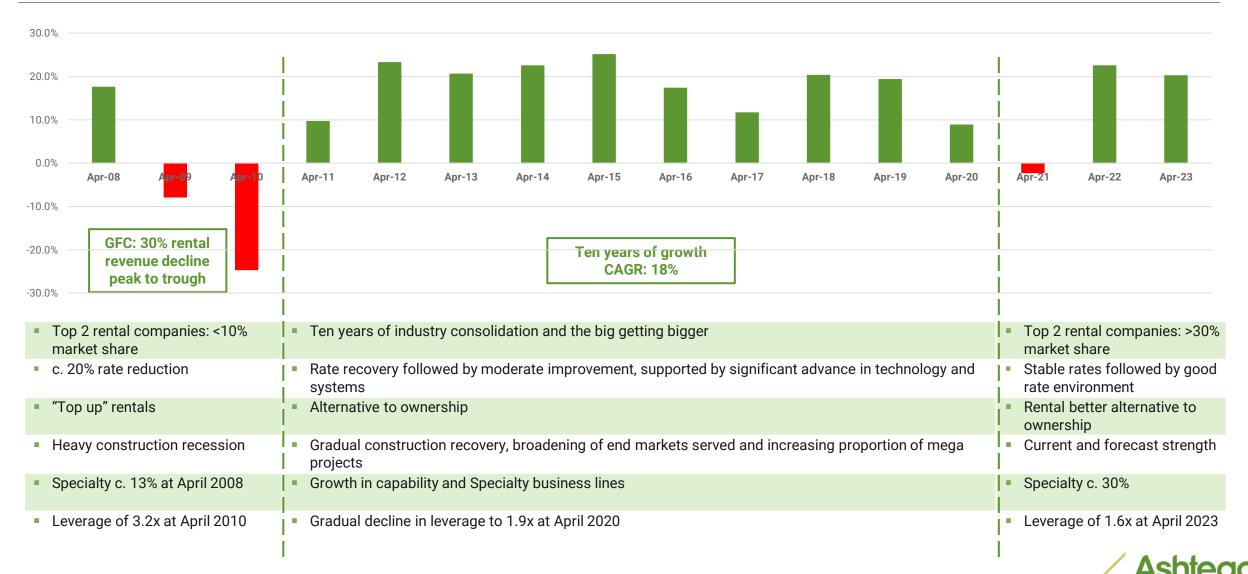


### **CAPITAL ALLOCATION** CONSISTENTLY APPLIED POLICY CONTINUES

<ul> <li>\$1.1bn invested in the business</li> </ul>
<ul> <li>24 greenfields opened in North America</li> </ul>
<ul> <li>\$361m spent on bolt-ons, with 16 locations added in North America</li> </ul>
<ul> <li>Good pipeline with \$41m spent since period end</li> </ul>
<ul> <li>\$22m (£17m) spent under share buyback programme</li> </ul>



### **OUR BUSINESS AND INDUSTRY HAS CHANGED FUNDAMENTALLY** STRUCTURAL CHANGE HAS PROGRESSED



### **US CONSTRUCTION OUTLOOK** US RESIDENTIAL BUILDING STARTS

 Single family housing starts forecasted to slow to c. 2017 levels 2,500 driven by mortgage rate increase and supply chain constraints This despite the US demographic trends putting housing in an undersupply position 2,000 1,500 1,035 1,626 Units 1,084 1.331 1,000 Source: Dodge Data & Analytics (August 2023) Multi-family Single family

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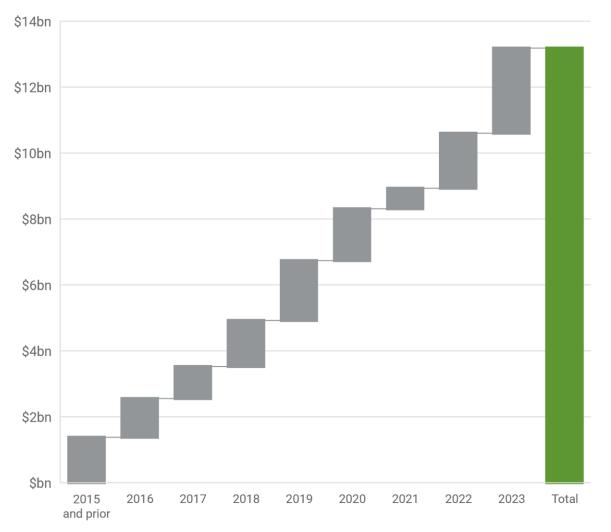
## MARKET DYNAMICS ENHANCE STRUCTURAL OPPORTUNITY

Dynamic	Anticipated duration	Current environment					
SUPPLY CHAIN		<ul> <li>Supply chains improved from most constrained period</li> </ul>					
CONSTRAINTS	New normal	<ul> <li>Long range fleet planning critical to ensure supply meets needs</li> </ul>					
	Longer lead times	<ul> <li>Increased certainty over delivery commitments but longer lead times than pre-pandemic</li> </ul>					
		<ul> <li>OEMs looking to onshore Tier 1 supply chains</li> </ul>					
INFLATION		<ul> <li>\$17bn rental fleet</li> </ul>					
	Moderating – particularly in rental fleet	<ul> <li>Manage pressures through scale and efficiencies</li> </ul>					
		<ul> <li>Increased rental rates required</li> </ul>					
		<ul> <li>Focus on people during good and tough times</li> </ul>					
SKILLED TRADE SCARCITY	Foreseeable future	<ul> <li>Employment brand</li> </ul>					
JCARCITT	Foreseeable future	<ul> <li>Labour shortage results in projects taking longer</li> </ul>					

THESE DYNAMICS ARE ALL TAILWINDS TO RENTAL PENETRATION AND WILL FAVOUR BIGGER BUSINESSES WITH BALANCE SHEET STRENGTH, ACCESS TO CAPITAL AND EXPERIENCE TO EXECUTE



## **US FLEET PROFILE**



- Smooth fleet profile
- Benefits of prolonged cycle and our growth strategy
- Strong position providing optionality through the cycle
- Flexibility to turn replacement into growth and vice versa
- Strengthens partnership with suppliers through predictability



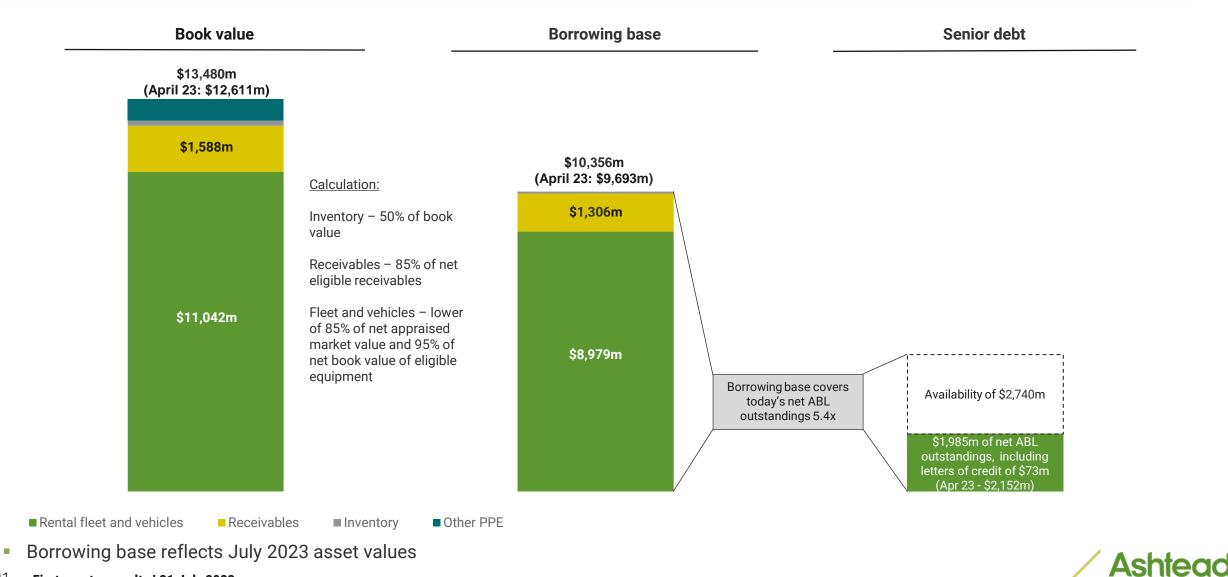
## **CASH FLOW FUNDS ALL FLEET INVESTMENT**

(\$m)	LTM Jul-23	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
EBITDA before exceptionals	4,602	4,412	3,609	3,037	3,008	2,748	2,319	1,947	1,769	1,452	1,098	817	607	444	409	597	730	593	399	316
EBITDA margin	46%	46%	45%	46%	47%	47%	47%	47%	46%	45%	42%	38%	34%	30%	30%	33%	35%	35%	35%	32%
Cash inflow from operations <sup>1</sup>	4,311	4,074	3,406	3,017	3,076	2,664	2,248	1,889	1,617	1,347	1,030	789	581	438	426	604	715	607	385	307
Cash conversion ratio	94%	92%	94%	99%	102%	97%	97%	97%	91%	93%	94%	97%	96%	99%	104%	101%	98%	102%	96%	97%
Replacement capital expenditure	(1,708)	(1,381)	(830)	(754)	(823)	(617)	(503)	(536)	(680)	(432)	(400)	(426)	(354)	(285)	(58)	(349)	(391)	(407)	(266)	(178)
Non-rental capital expenditure	(524)	(510)	(398)	(138)	(264)	(220)	(189)	(146)	(165)	(126)	(137)	(92)	(80)	(32)	(11)	(46)	(46)	(62)	(30)	(10)
Disposal proceeds	681	615	369	403	327	250	215	208	271	164	163	151	144	93	49	154	186	150	90	67
Interest and tax	(664)	(628)	(450)	(643)	(393)	(253)	(278)	(195)	(127)	(152)	(89)	(76)	(90)	(111)	(87)	(107)	(166)	(132)	(74)	(58)
Cash flow before discretionary items	2,096	2,170	2,097	1,885	1,923	1,824	1,493	1,220	916	801	567	346	201	103	319	256	271	156	105	128
Growth capital expenditure	(1,794)	(1,639)	(936)	(63)	(906)	(1,344)	(945)	(787)	(1,010)	(939)	(650)	(399)	(216)	-	-	-	(242)	(120)	(111)	(19)
Exceptional costs	-	-	(36)	-	(16)	-	(32)	-	-	(1)	(4)	(25)	(5)	(19)	(13)	(16)	(19)	(131)	(35)	(10)
Free cash flow	302	531	1,125	1,822	1,001	480	516	433	(94)	(139)	(87)	(78)	(20)	84	306	240	10	(95)	(41)	99
Business acquisitions and investments	(1,058)	(1,125)	(1,317)	(195)	(577)	(767)	(477)	(542)	(102)	(383)	(163)	(53)	(35)	(55)	(1)	175	(12)	(622)	(77)	1
Cash flow available to equity holders	(756)	(594)	(192)	1,627	424	(287)	39	(109)	(196)	(522)	(250)	(131)	(55)	29	305	415	(2)	(717)	(118)	100
Dividends paid	(358)	(358)	(269)	(235)	(234)	(214)	(192)	(152)	(122)	(99)	(65)	(32)	(24)	(23)	(21)	(22)	(21)	(14)	(4)	-
Share issues/returns	(197)	(277)	(433)	(16)	(592)	(621)	(230)	(73)	(18)	(34)	(34)	(16)	(6)	-	-	(30)	(48)	275	117	-
	(1,311)	(1,229)	(894)	1,376	(402)	(1,122)	(383)	(334)	(336)	(655)	(349)	(179)	(85)	6	284	363	(71)	(456)	(5)	100

<sup>1</sup> Before fleet changes and exceptional items



## \$2,740M OF AVAILABILITY AT 31 JULY 2023



## **DEBT AND COVENANTS**

Debt

Ratings

Availability

Fixed charge coverage covenant

Facility	Interest rate	Matu	urity			
\$4.5bn first lien revolver	SOFR / SONIA + 125-150 bps	August 2026				
\$550m senior notes	1.500%	August	t 2026			
\$600m senior notes	4.375%	August	t 2027			
\$600m senior notes	4.000%	May 2	2028			
\$600m senior notes	4.250%	Novemb	er 2029			
\$750m senior notes	2.450%	August 2031				
\$750m senior notes	5.500%	August 2032				
\$750m senior notes	5.550%	May 2033				
\$750m senior notes	5.950%	Octobe	r 2033			
	S&P	Moody's	Fitch			
Corporate family	BBB-	Baa3	BBB			
Second lien	BBB-	Baa3	BBB			

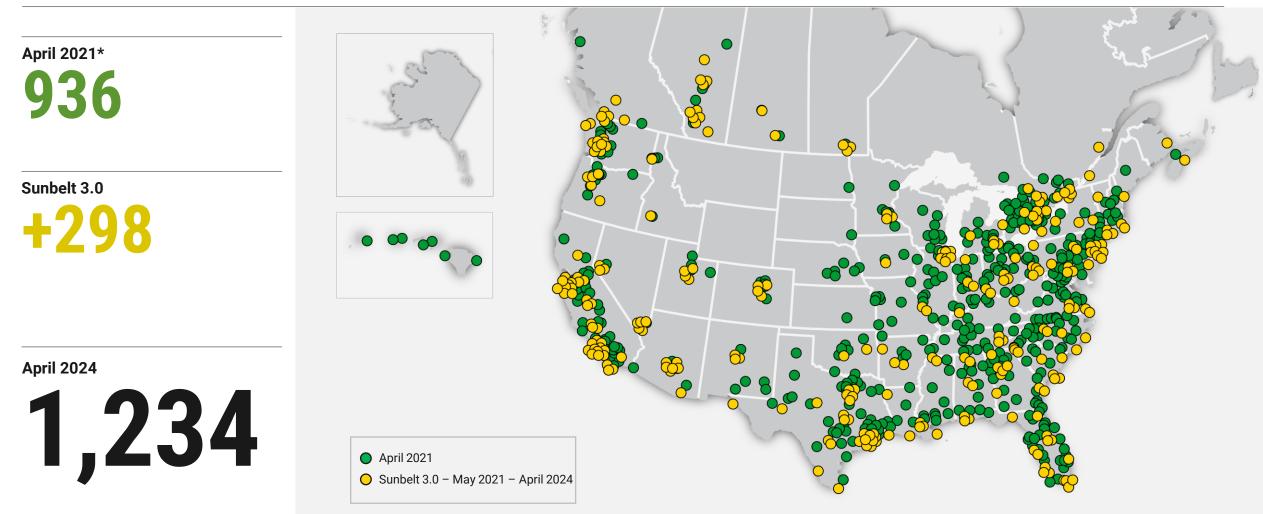
Covenants are not measured if availability is greater than \$450 million

• EBITDA less net cash capex to interest paid, tax paid, dividends paid and debt amortisation must equal or exceed 1.0x

• Greater than 1.0x at July 2023



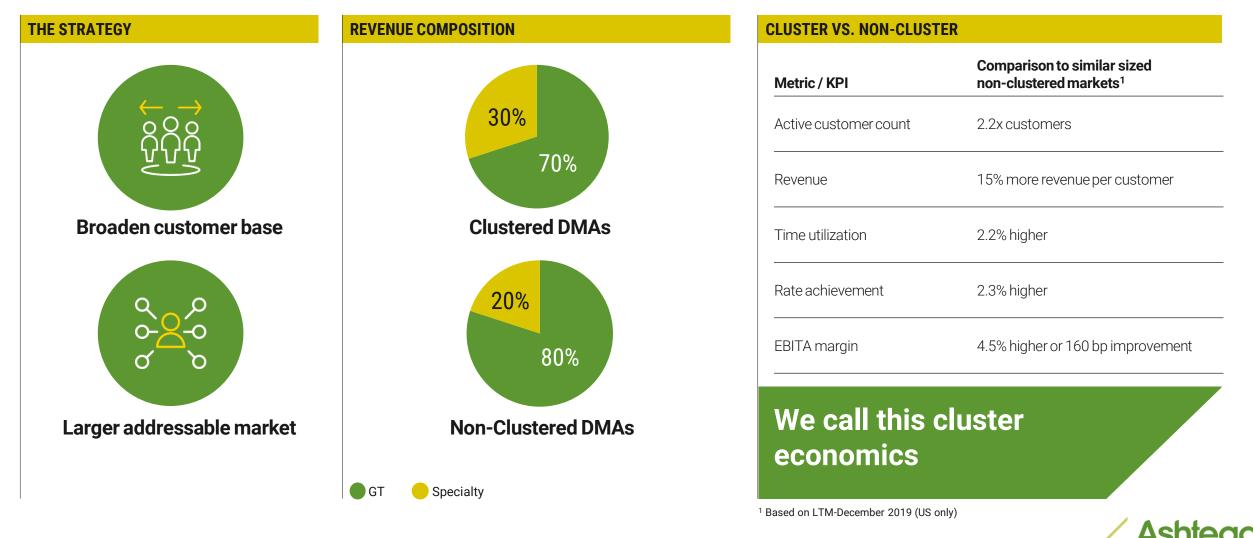
### LOCATION GROWTH DURING 3.0 CLEARLY DEFINED



\* Excludes two Sunbelt 3.0 locations opened in April 2021



## **BENEFITS OF CLUSTERED MARKETS ARE DEMONSTRABLE**



### **SPECIALTY MARKET SIZING, RENTAL PENETRATION & SHARE** REVENUE WILL GROW BY \$1BN IN 3.0 WITH AMPLE OPPORTUNITY BEYOND

#### CURRENT, PROJECTED AND ILLUSTRATIVE RENTAL BY BUSINESS LINE, \$M

<ul> <li>LTM January 2021 total rental</li> <li>Incremental projected FY24 total rental via existing locations and greenfields</li> </ul>									NTAL RATION <sup>1</sup>		RKET ARE	10%
Incremental illustrative Sunbelt potential total rental						Now	Future	Now	Future	Current rental		
Power & HVAC	wer & HVAC					5%	15%	13%	20%	penetration for all of Specialty		
Climate Control & Air Quality								6%	20%	15%	25%	
Scaffold Services								nm <sup>2</sup>	nm <sup>2</sup>	11%	25%	~\$2.4bn
Pump Solutions								25%	35%	5%	20%	Specialty revenue in FY24
Flooring Solutions								2%	20%	45%	25%	<u>.</u>
Shoring Solutions								27%	40%	4%	20%	\$6bn+
Industrial Tool								7%	20%	5%	10%	Revenue potential at more mature rental
Film & TV								35%	45%	5%	10%	penetration levels and market share gains
Ground Protection								32%	40%	6%	15%	market share gains
	0	200	600	1000	1400	1800	2200					

Source: Capital Markets Day presentation – April 2021

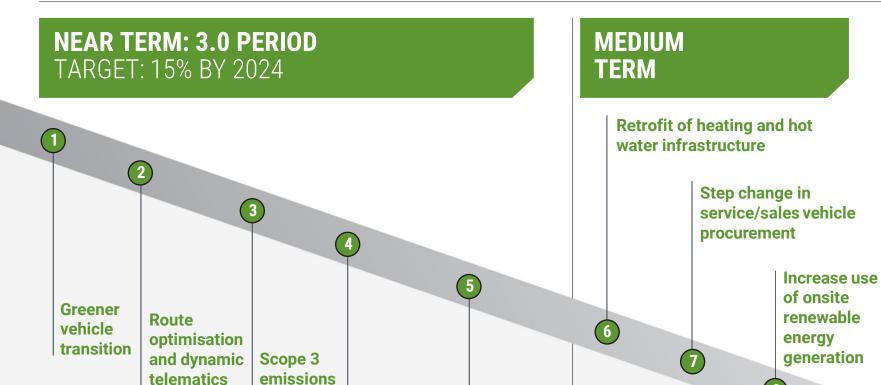
<sup>1</sup> Market size and rental penetration levels indicated herein validated by Verify Markets <sup>2</sup> Scaffold Services rental penetration not meaningful

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### **ENVIRONMENTAL ROADMAP** INITIATIVES ON THE PATH TO 35X30

mapping



Assessment

based targets

**Real estate** 

and facility

standards

of science-

### **LONG TERM** GOAL: 35% BY 2030

**Migration to alternative** 

energy for HGVs/tractors

All new vehicles use alternative energy sources

> Completion of retrofit of heating and hot water infrastructure



CONTINUOUS INNOVATION OF RENTAL FLEET TO REFLECT LATEST ENVIRONMENTAL STANDARDS MINIMISING OUR CARBON FOOTPRINT

(8)

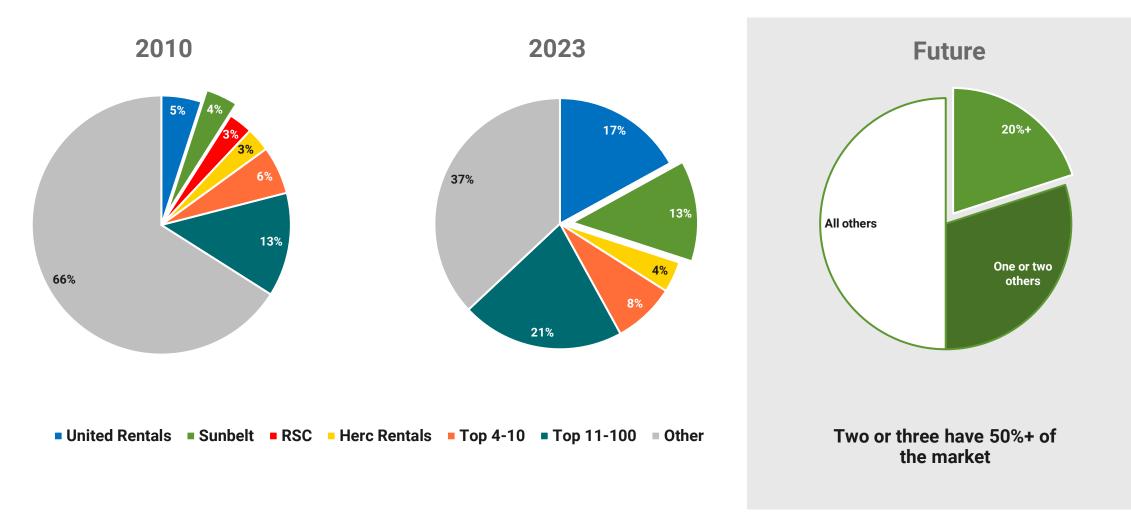
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(10)

(11)



## **US MARKET SHARE**





## **IMPORTANT TO NOT LOSE SIGHT OF THROUGH THE CYCLE KEY METRICS**



Ashtead group